



Disruptive change in broadcast architectures

- SDI to IP, profoundly disruptive infrastructure change
- What's the driver?
 - Digital TV evolves... ATSC 3.0/NextGen allows new broadcast products
 - Expanding the source product... HD to UHD, SDR to HDR... new channels/OTT ...
- How does the plant change to support new needs, in a flexible, practical, and supportable way
- Remote Production introduced new requirements
- IP Systems- planning, building, maintaining

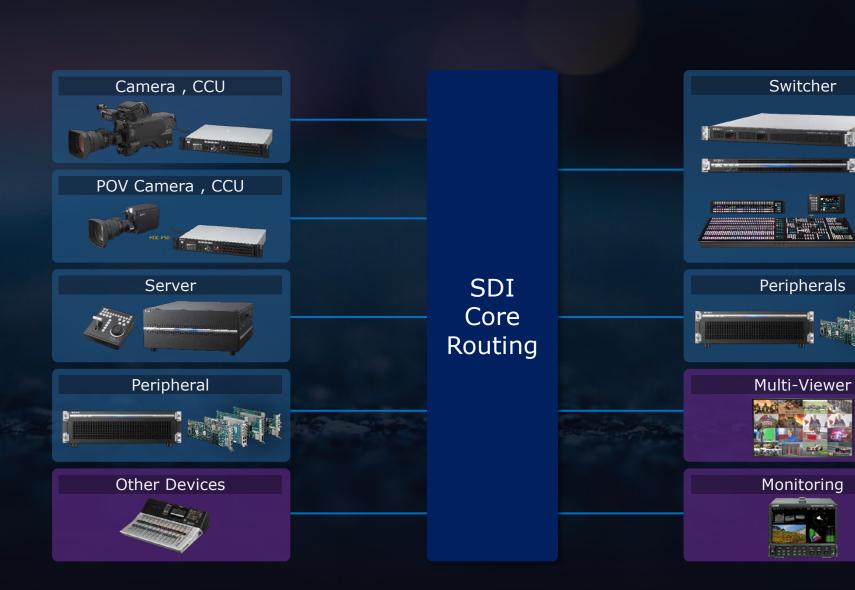
Infrastructure Background

- Moving signals around, SDI (Serial Digital Interface)
- Moving to IP throughout... invasive networking overtakes infrastructure

The Production eco-system

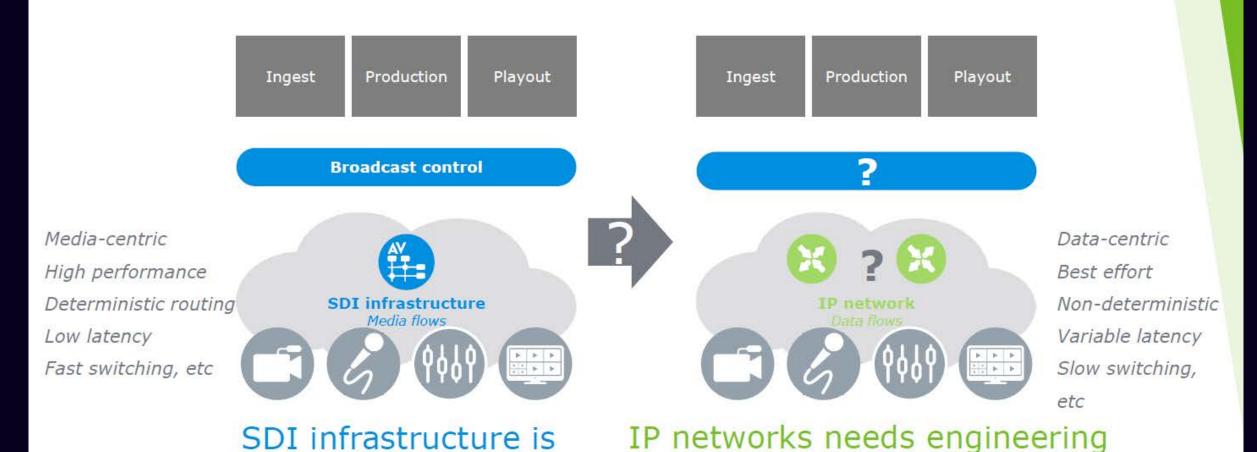
SDI Serial Digital





How to make IP fit Broadcast

optimized for broadcast

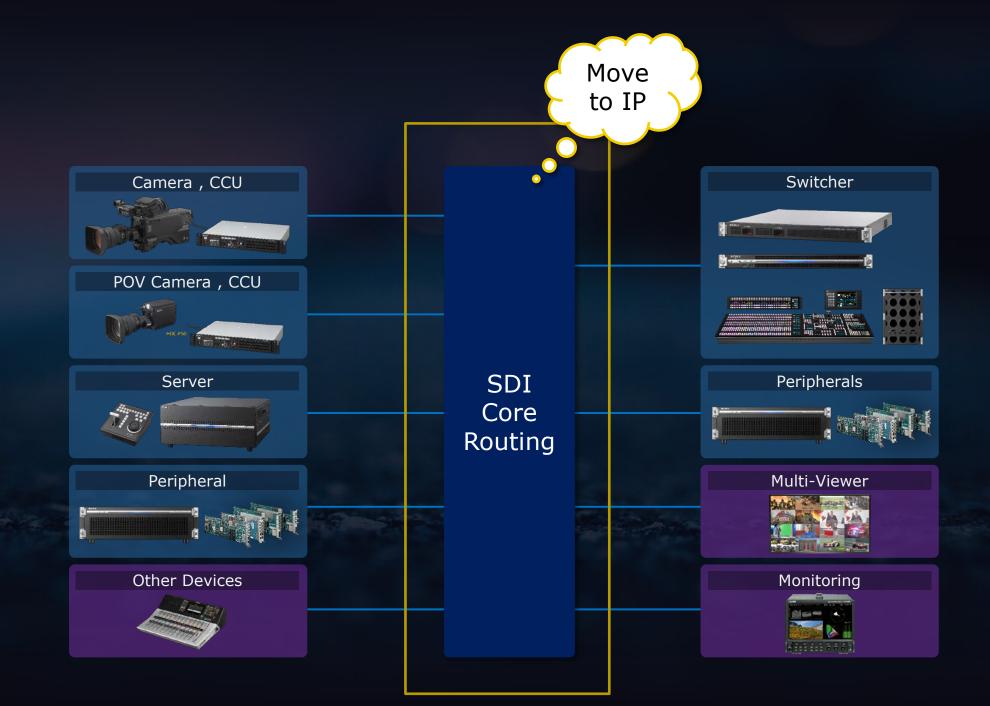


to meet broadcast needs

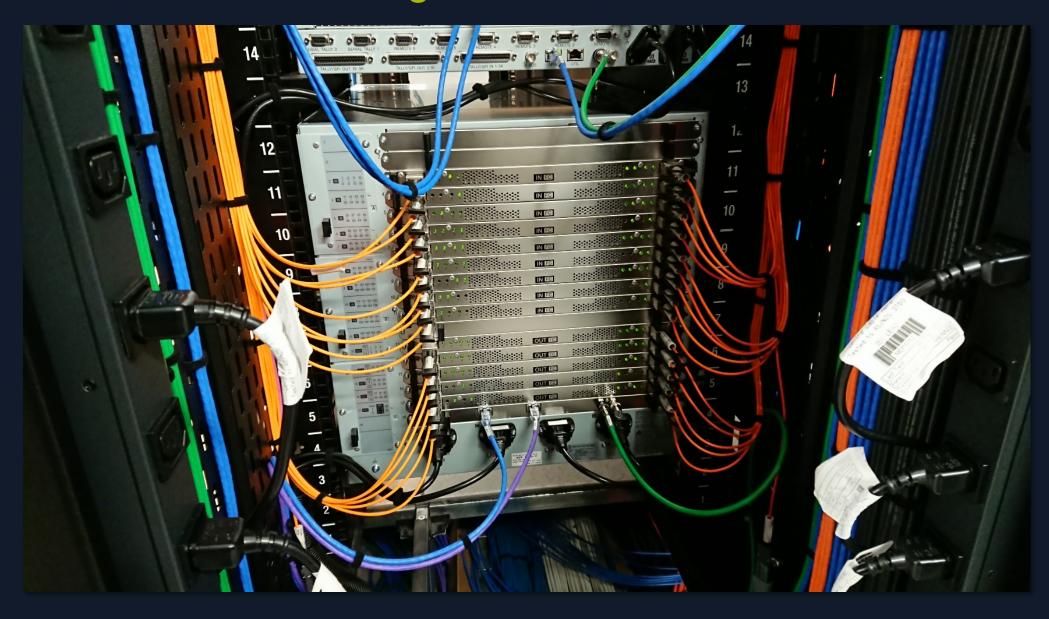
The Production eco-system

SDI Serial Digital





Streamlined, flexible IP signals



The Production eco-system

IP networked Systems



Practical migration of the plant-SDI to IP

- An SDI core... look ahead to the next tech refresh ... evaluate/plan for an IP core
- Changing the machinery and...
- new technical support (staff) requirements

The IP toolset

- We're past the bloody part ©
- Standards help
- Upside: format flexibility, automation, resource sharing, path to cloud, ...

World-wide SONY "IP Live" Installations

MORE THAN



Including under installation

IP Live

Production System

NEP (US)

HD OBVAN

MTVG (US)

HD OBVAN

CNN NY (US) TVA(Canada)

- HD Studios **HD Studio**

[---] Univ.(US)

Remote Production

Game Creek (US)

HD OBVAN

RCN (Colombia)

HD Studio

CNN London (UK)

HD Studio

Goldman Sachs (UK)

HD Studio

DPG Medialaan (Belgium)

HD Studio

ORF (Austria)

4K OBVAN

Bloomberg (UAE)

HD Studios

Sharjah TV (UAE)

HD Studio

MAP TV (Morocco)

HD Studios

ATV (Turkey)

HD Studios

SIC (Portugal)

HD Studios

tpc (Swiss)

4K OBVAN

CCTV (China)

4K OBVAN x2

Tencent (China)

4K Studios & OBVAN

GRT (China)

4K Studios & OBVAN

Guizhou TV (China)

4K OBVAN

Heilongjiang TV (China)

4K OBVAN

Hainan TV (China)

4K OBVAN

Shandong TV (China)

4K OBVAN

world (China) tudio & OBVAN Zhei (China) zhou **4K OBVAN**

Kyodo TV (Japan)

4K/HD OBVAN

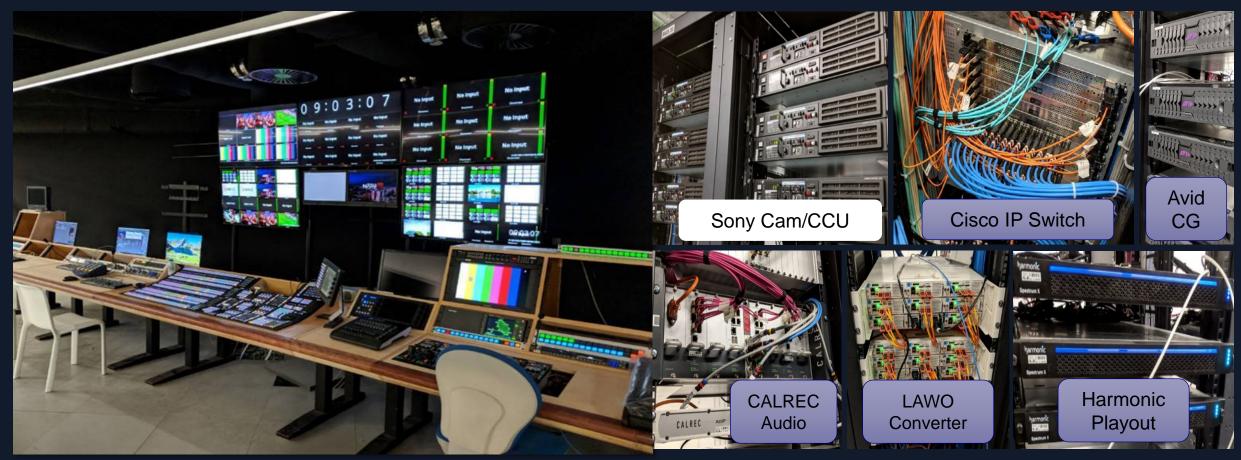
ABC (Japan)

4K Studio

NEP Australia (Aus)

4K/HD Remote Production

Sample projects: IP, multi-vendor



On-air Jan, 2019

Sample projects

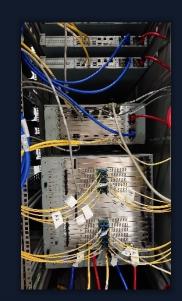
• 1st ST2110 Sony prime SI project & On-air Jan 26th, 2019



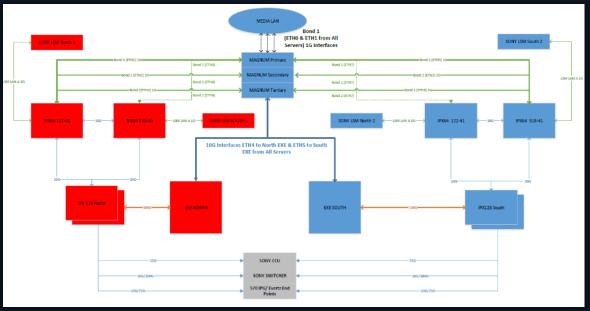
NYC facility: ST2110 HD covering 4 live Studios













Major parts in the equation...

Cameras, switchers, monitors, replay servers, ... get new IP cards, ethernet instead of coax

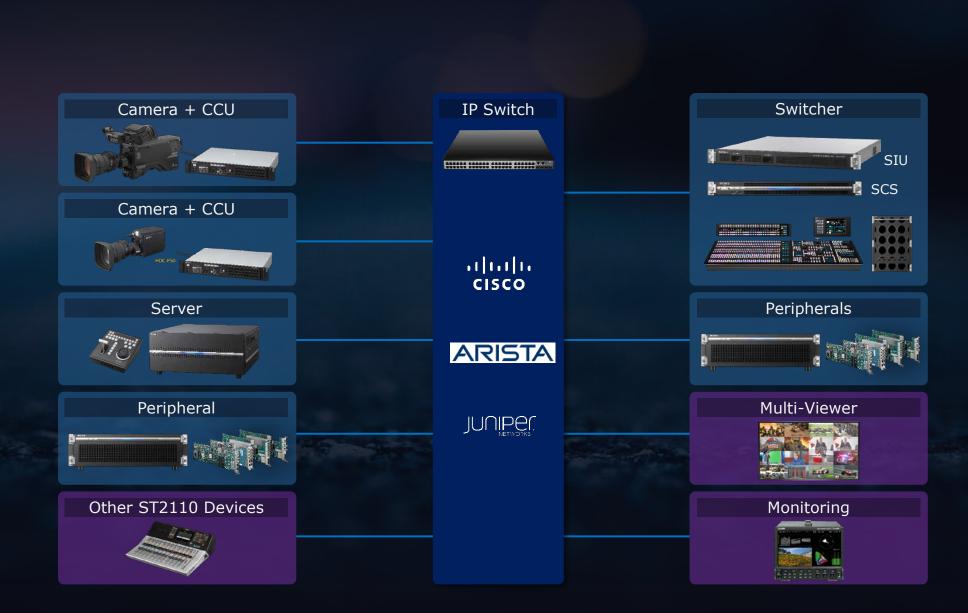
Can use both (SDI,IP) to transition and preserve legacy equipment

System overall- needs control, and automation to be practical

The Production eco-system

IP networked





The Production eco-system

















HELWOIKEU













Networked Media Open Specification (NMOS)

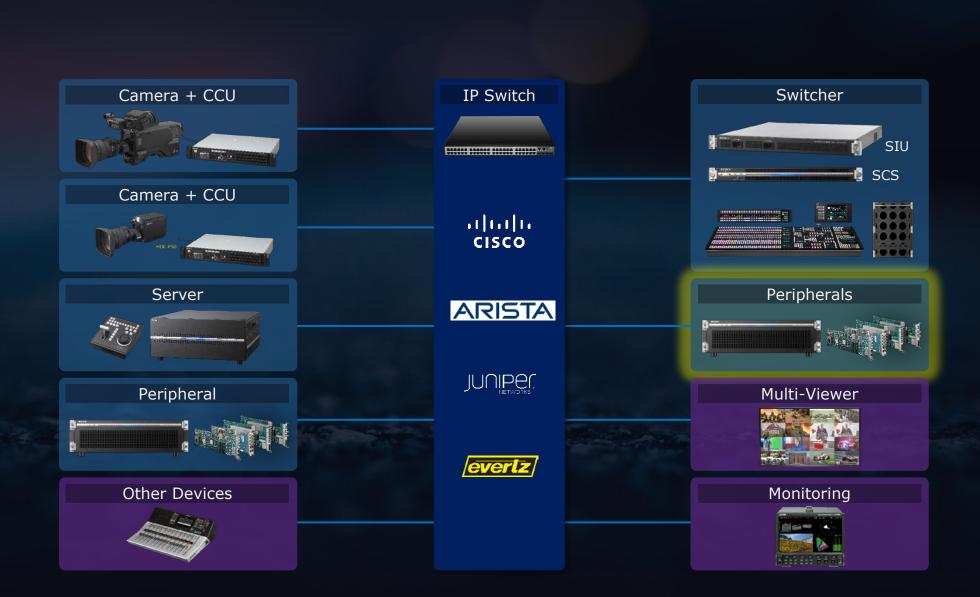
IS-04	Discovery & Registration	v1.2	Released in Oct 2017
IS-05	Connection Management (cross-point switching)	V1.0	Released in Oct 2017
IS-06	Network Control (topology discovery)	V1.0	Released in Oct 2018
IS-07	Event and Tally	V1.01	Released in Dec 2018
IS-08	Audio Mapping	N/A	Released



The Production eco-system

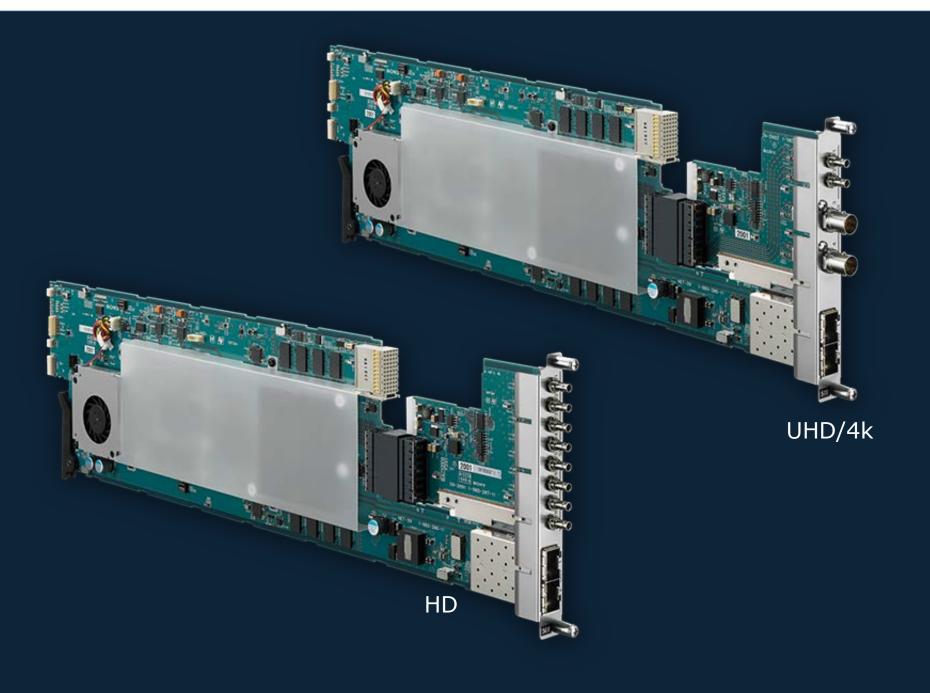
IP networked





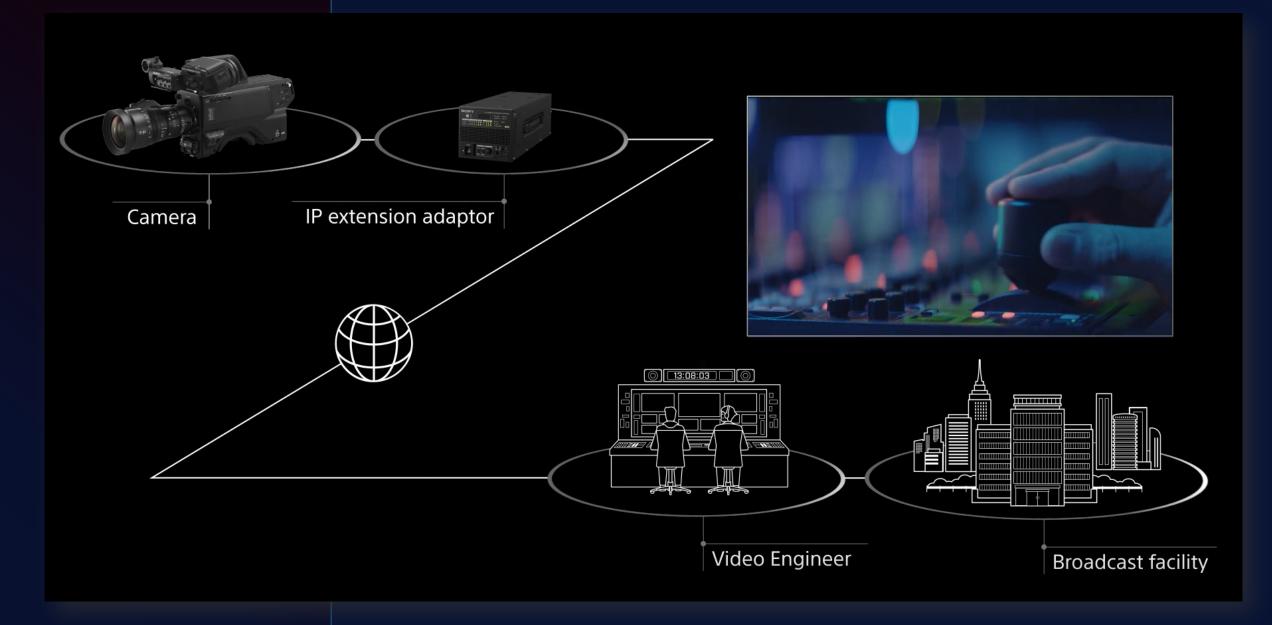
Edge Gateways

SDI IP Converter Boards

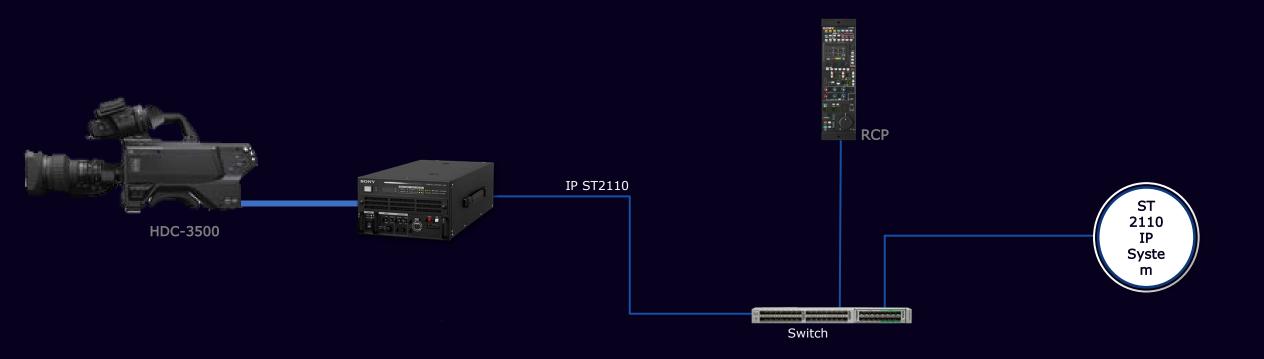




Remote signals and REMI

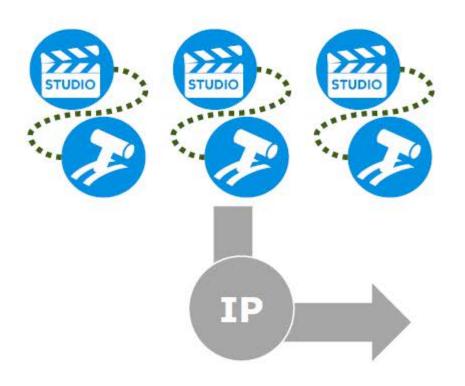


IP streams from the Camera



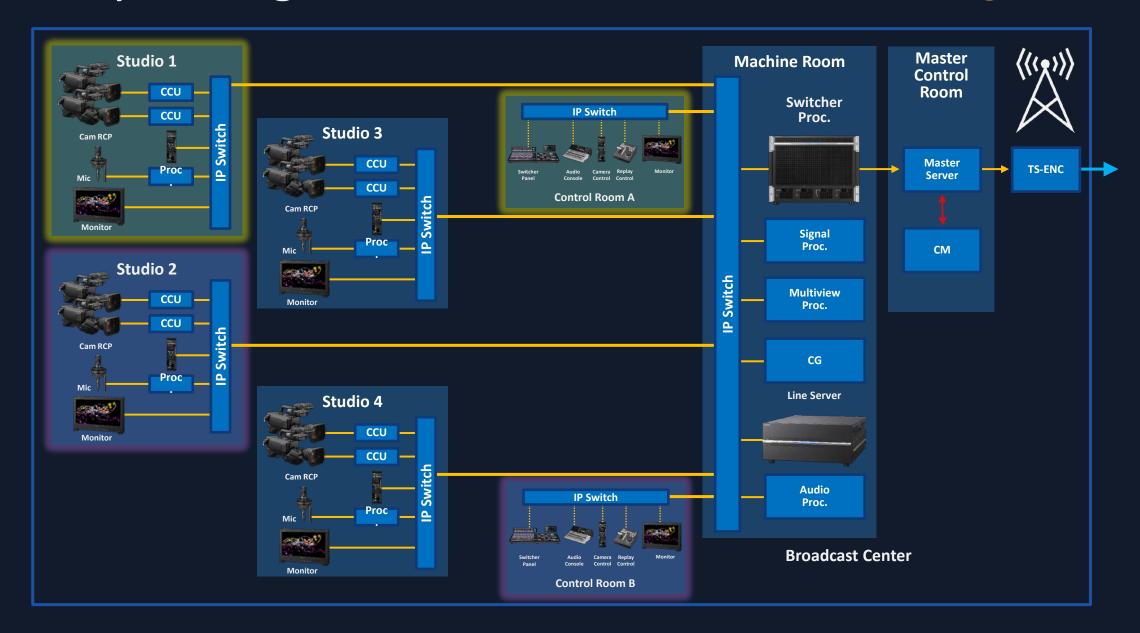


Shared production rooms

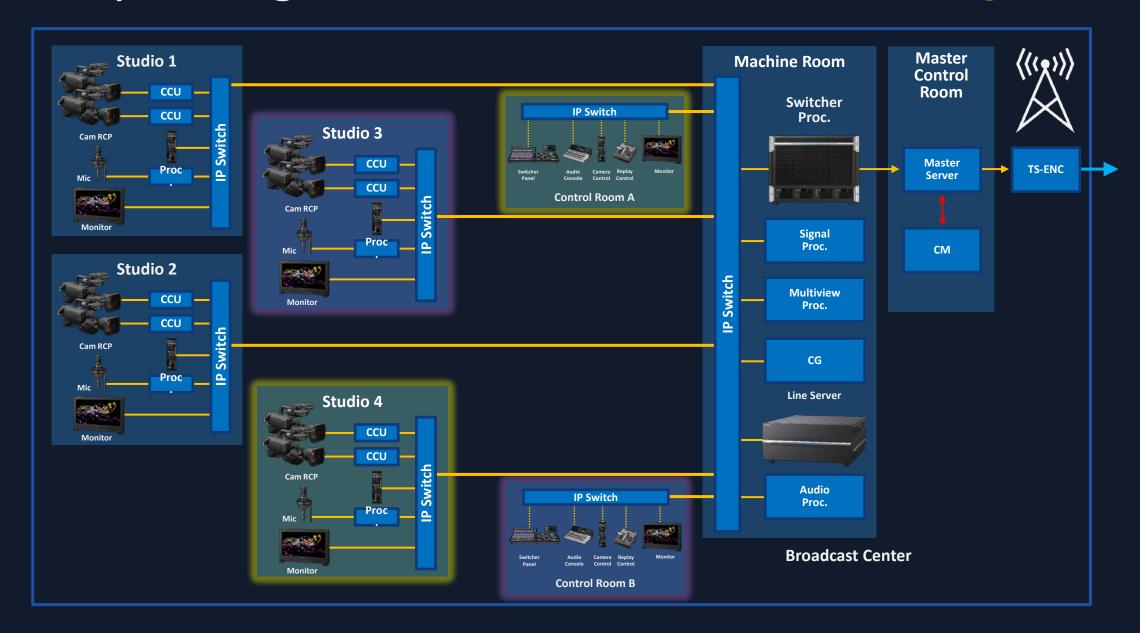




Facility Management: Studio-Control Room Assignment



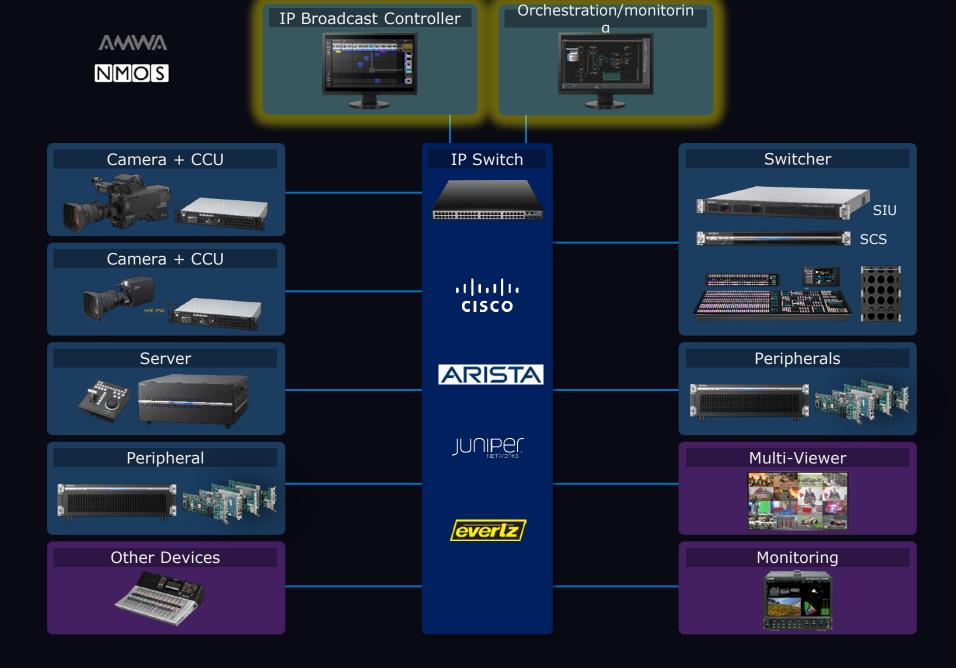
Facility Management: Studio-Control Room Assignment



The IP toolset

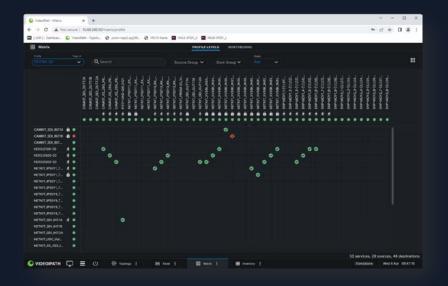
• Major parts: IP controller, broadcast automation, network orchestration





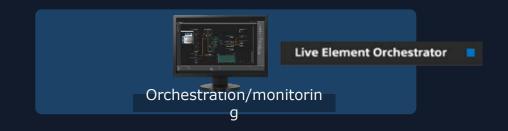






Essential broadcast control functionality

IS-04 Device Discovery & Registration IS-05 Connection management, stream routing



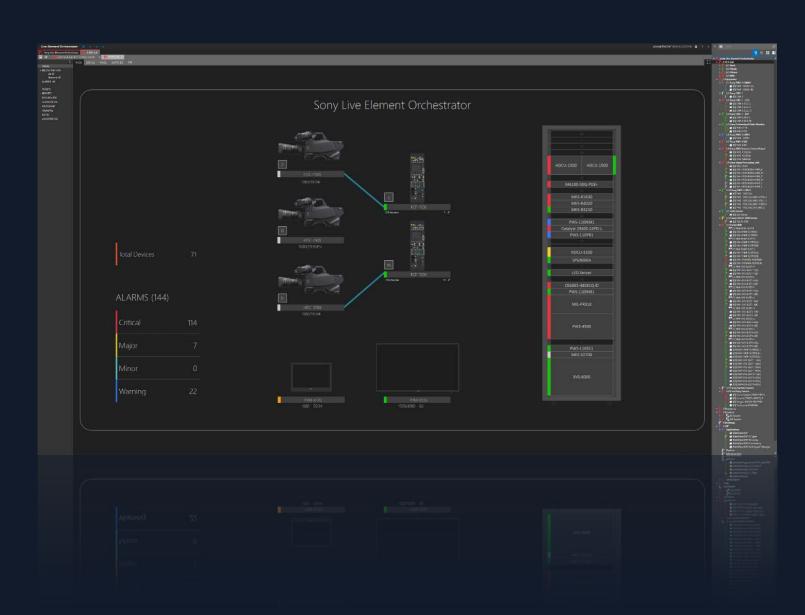


System Automation & Orchestration

Device monitoring
Device automation
Resource management

Component Orchestration

Centralized monitoring which consolidates alarms and network/equipment status

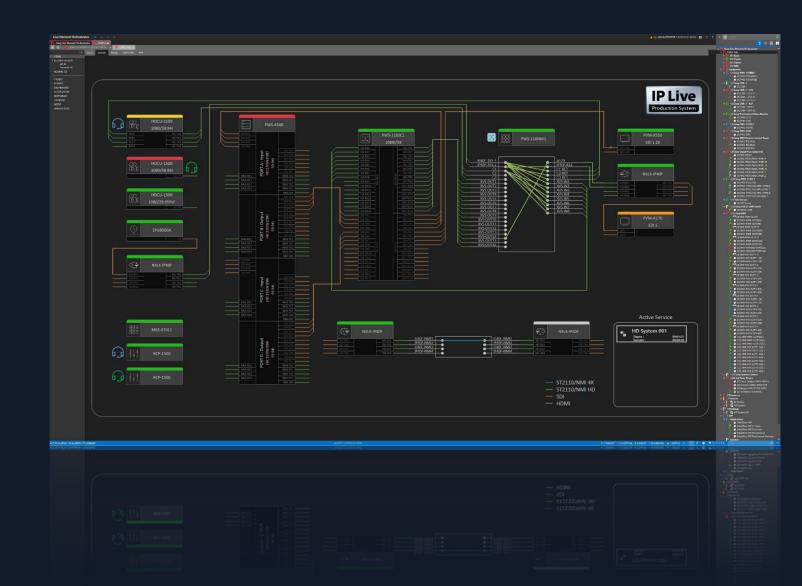


Component Orchestration

Centralized equipment configuration and setup so you can Save and Load preset configurations to groups of equipment

Resource Orchestration so video format changes can be managed and automated

Central Dashboards for system management and lifecycle support



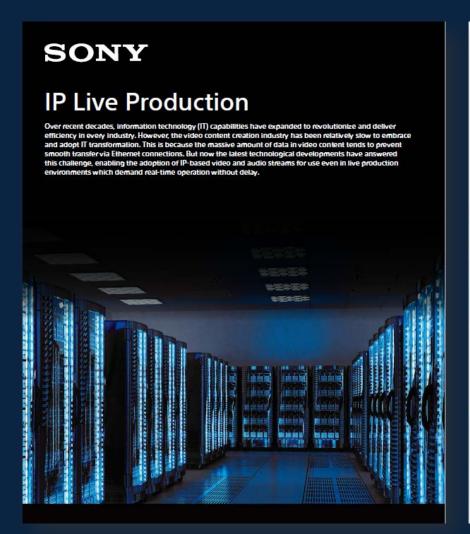


Conclusion

- Decisions ahead- business requirements/decisions about core products and services
- Moving past HD to take advantage of new platforms
- Prep early to understand machines ... plus staff/support impacts

White Paper on IP Live

IP Live overview brochure



SONY



Technical White Paper
September 2020



Hugo Gaggioni (Hugo.Gaggioni@sony.com)

CTO, Sony Electronics Inc.

Imaging Products and Solutions, Americas

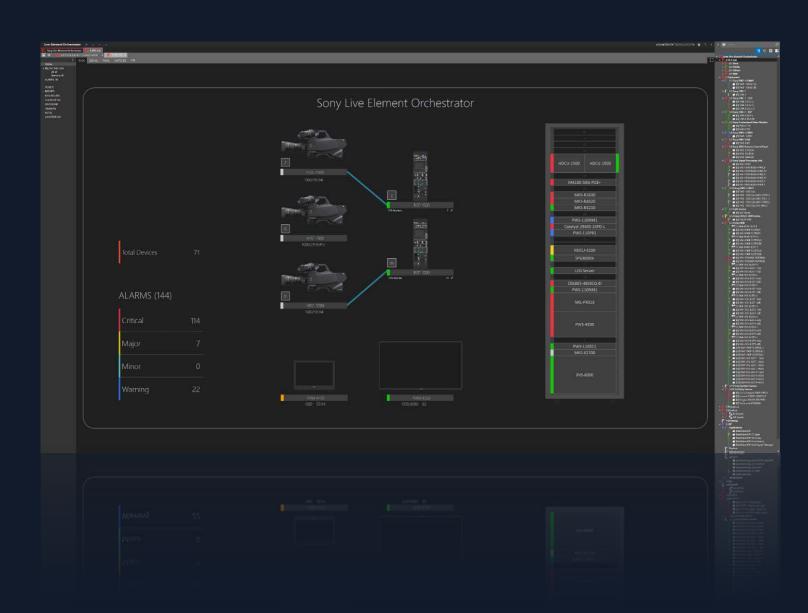
Ryoichi Sakuragi (Rvoichi Sakuraci@sonv.com)
Solutions Architect
Media Solution Business Div.
Consumer & Pro Business Dector
Sony Imaging Products & Solutions Inc., Japan





Live Element Orchestrator

Centralized monitoring which consolidates alarms and network/equipment status



Live Element Orchestrator

Panel assignments for hardware or software system control and macros



