

MIDWEST  REGIONAL

BROADCASTERS CLINIC



Why Worry about your Air Chain?

September 2024

**VOTE**  **MAD**  **VOTE**

**ALFRED E. NEUMAN**

**FOR**

**PRESIDENT**



**"WHAT-ME WORRY?"**





# Who is Orban?

- Founded 55 years ago by Robert Orban
- Today – Audio Processing Experts with offices in Stuttgart, Philadelphia and San Francisco; US and Germany production
- Processing over 14,800 Broadcasts and Live Events every year



# We Are Audio Processing

- Loudness + Dynamic Range measurement and control
- Stereo and multi-channel surround technologies
- Broadcast, consumer and content creation applications



# OPTIMOD Trio

Next generation of AM, FM and Digital Media Audio Processing



**Now Shipping!**





# OPTIMOD 5950 and 5750

Next generation of FM processing based on 50 years experience



**Now Shipping!**

**Best of  
Show  
2023**

**RADIO**WORLD

**WINNER**



# OPTIMOD 5950 Super HiFi Edition

Next generation of FM processing with Super HiFi HLS+ decoder



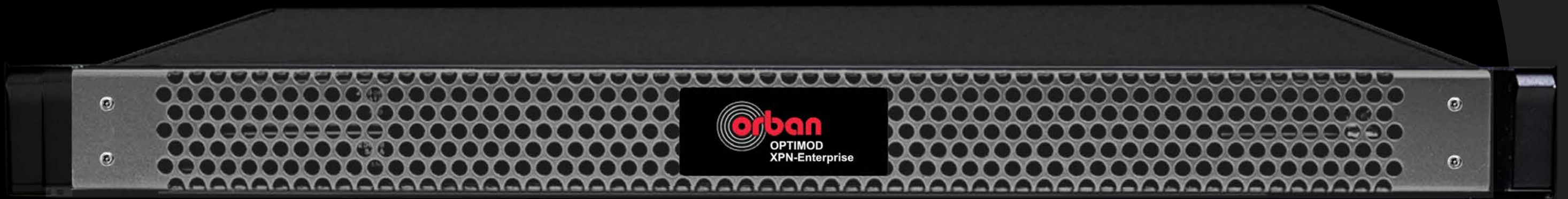
**Now Shipping!**





# Introducing: Orban XPN-Enterprise

- Linux-based Dell Blade
- Processing power of 8 OPTIMOD 8700i in 1RU using FM/HD Nodes

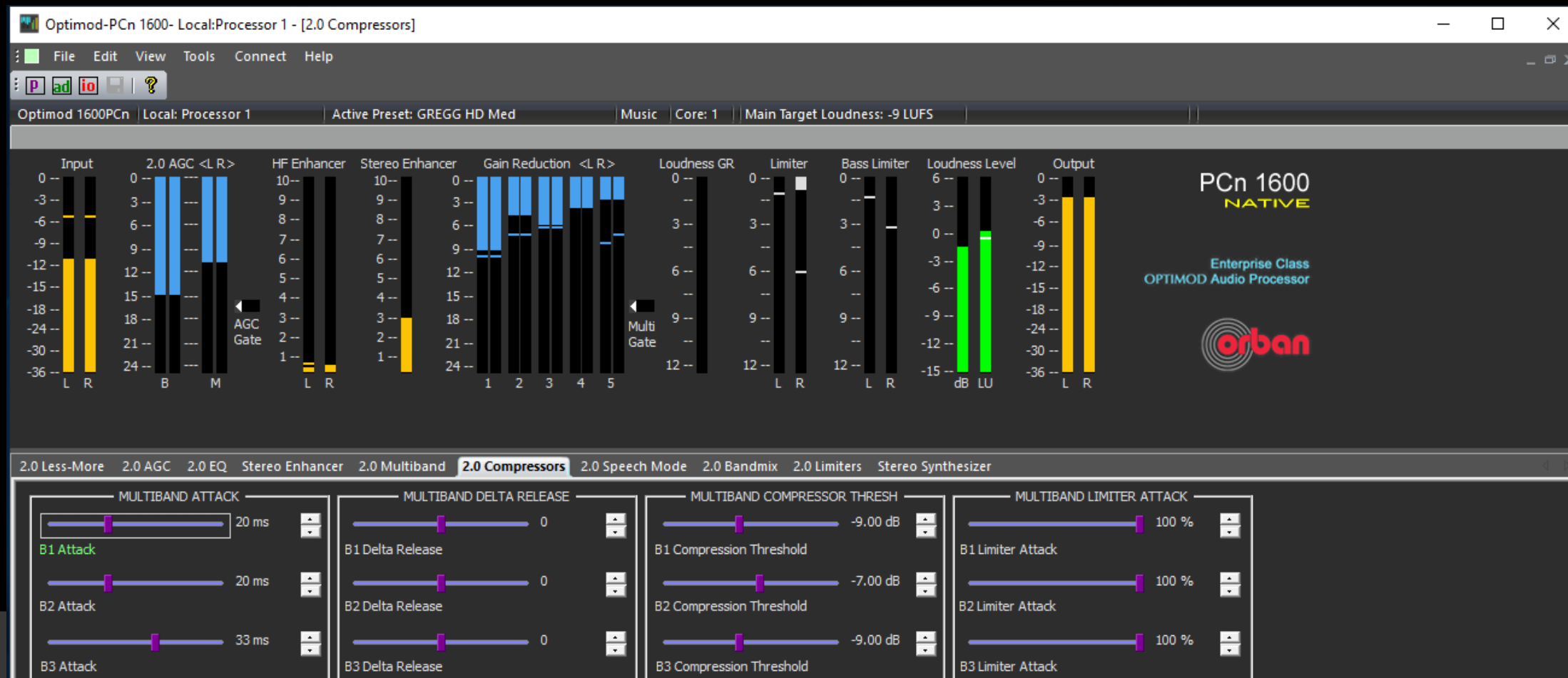


**Now Shipping!**



# Orban PCN1600

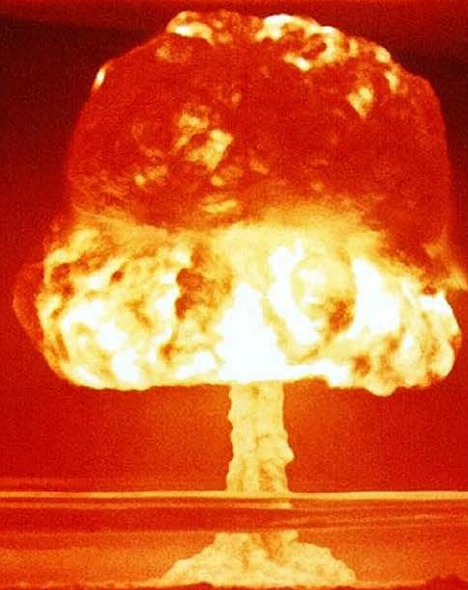
- X86 based processing for HD, Streaming, Podcasting
- Virtual Machine Capable
- Optional Nielsen PPM Encoding







**Atomic Option Slashes Your Power Bill**



**Boost Your Ratings - Increase TSL  
Sound Better, Louder and Cleaner  
Major Increase in Coverage**

***Ask Us How - [sales@orban.com](mailto:sales@orban.com)***

**On the air in NYC  
WFAN 660 KHz  
WABC 770 KHz  
WCBS 880 KHz  
WNYM 970 KHz  
WINS 1010 KHz  
WEPN 1050 KHz**



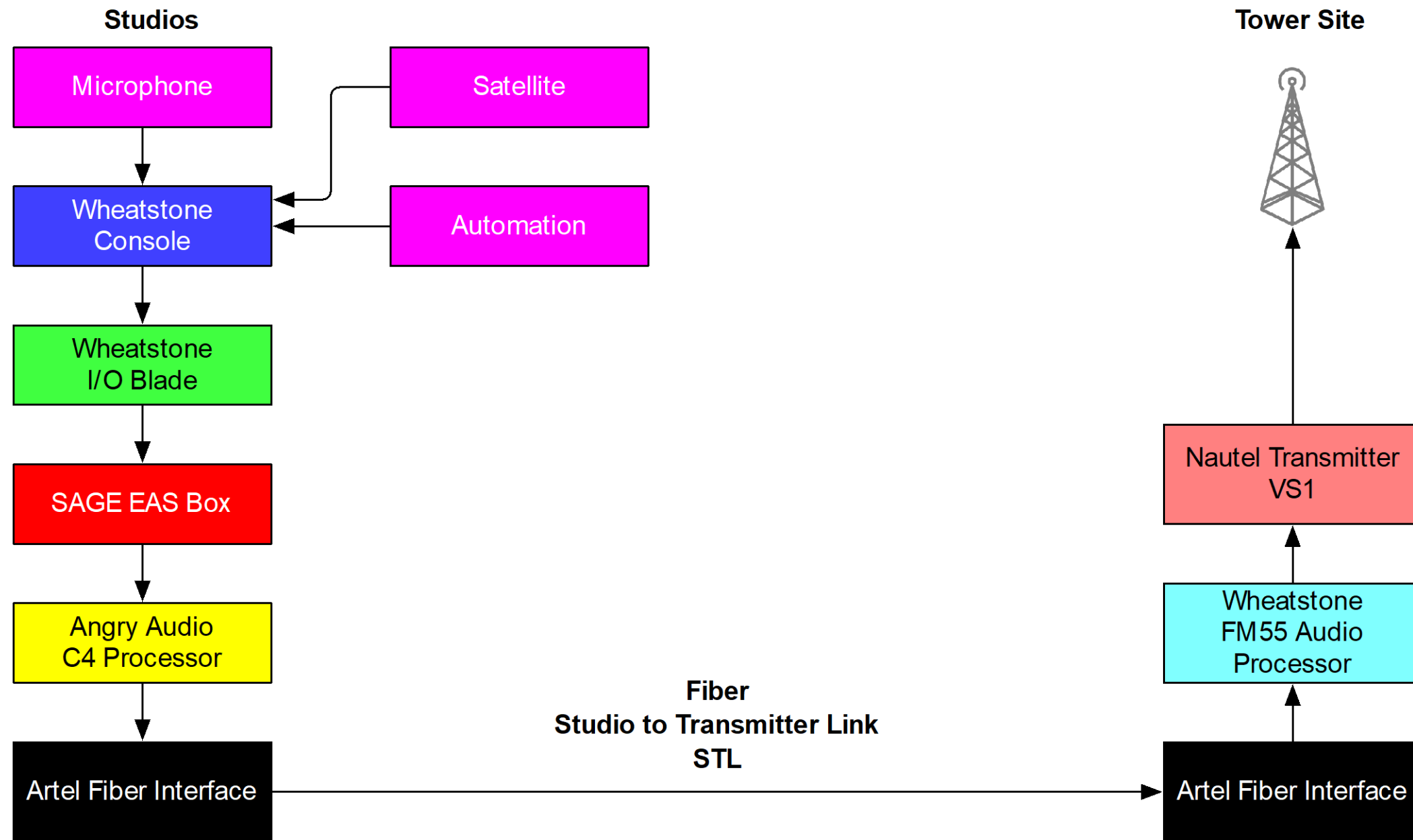


# Air Chain 101

- What's an "Air Chain"
- It's the complete system from source(s) to transmitter



# WHRU Block Diagram



# Air Chain 101

- Sources
  - Automation
  - Mics
  - Satellite fed programming
  - Anything that makes audio you want to transmit

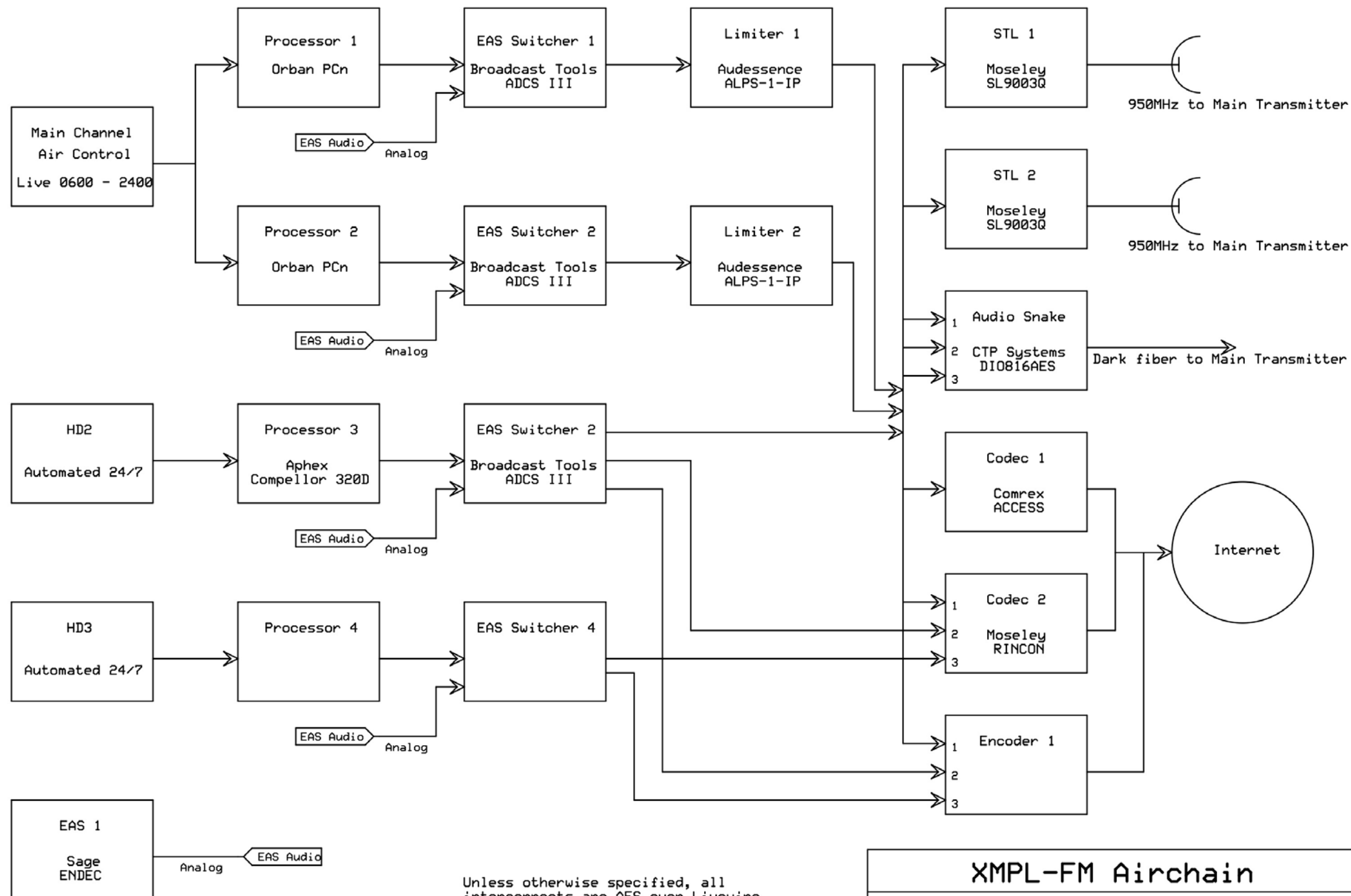




# Air Chain 101

- Plant
  - Consoles
  - Routers
  - EAS
  - PPM Encoder
  - Processing
  - STL





Unless otherwise specified, all interconnects are AES over Livewire. Due to this fact it is easy to switch which source is feeding which destination device.

# Air Chain 101

- Transmitter Site
  - Transmitter
  - STL
  - EAS?



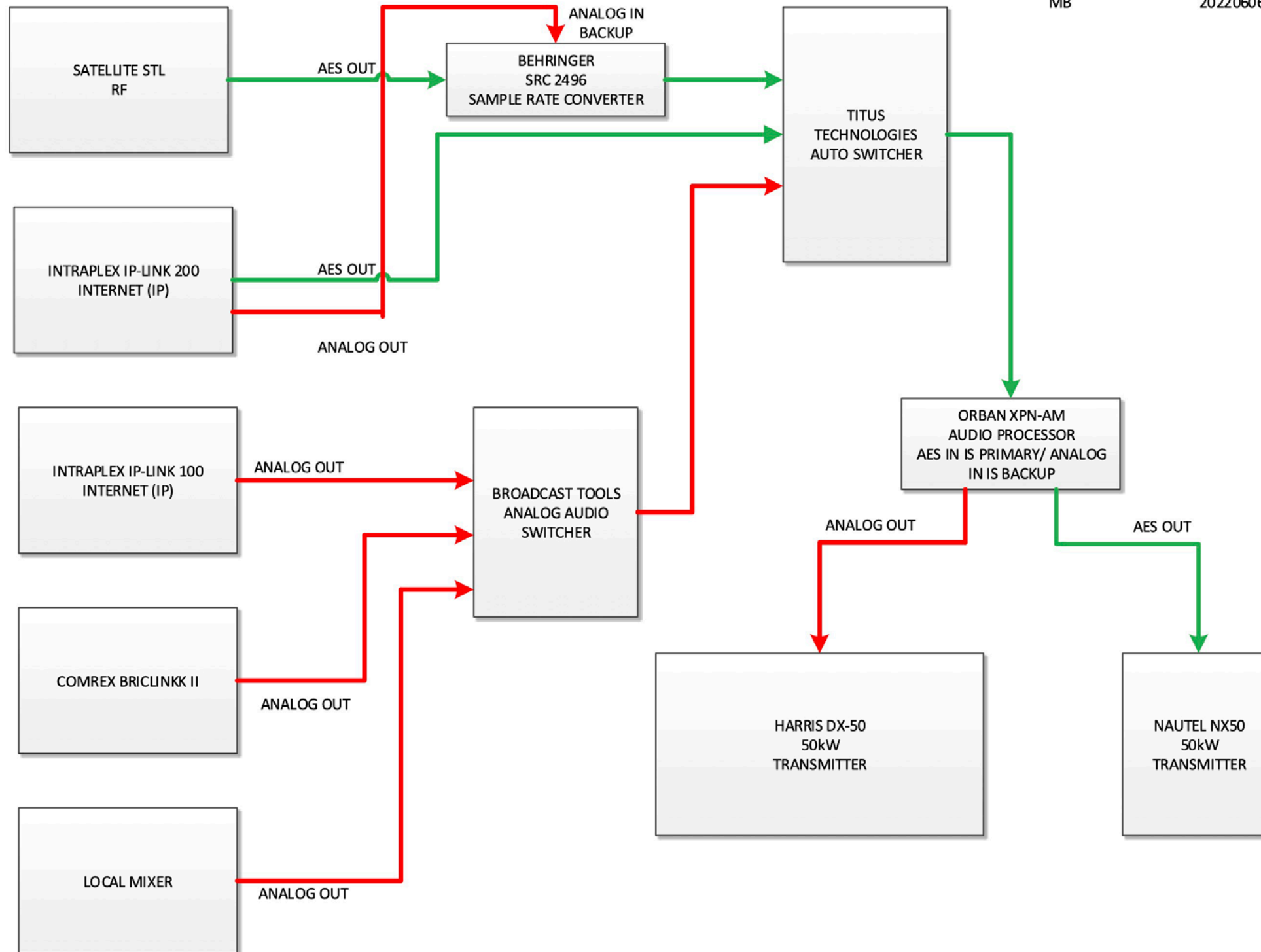


**KLAA AM 830, ORANGE, CA**  
50,000 Watts ND / 20,000 Watts DA-N  
**TRANSMITTER SITE AUDIO DIAGRAM**

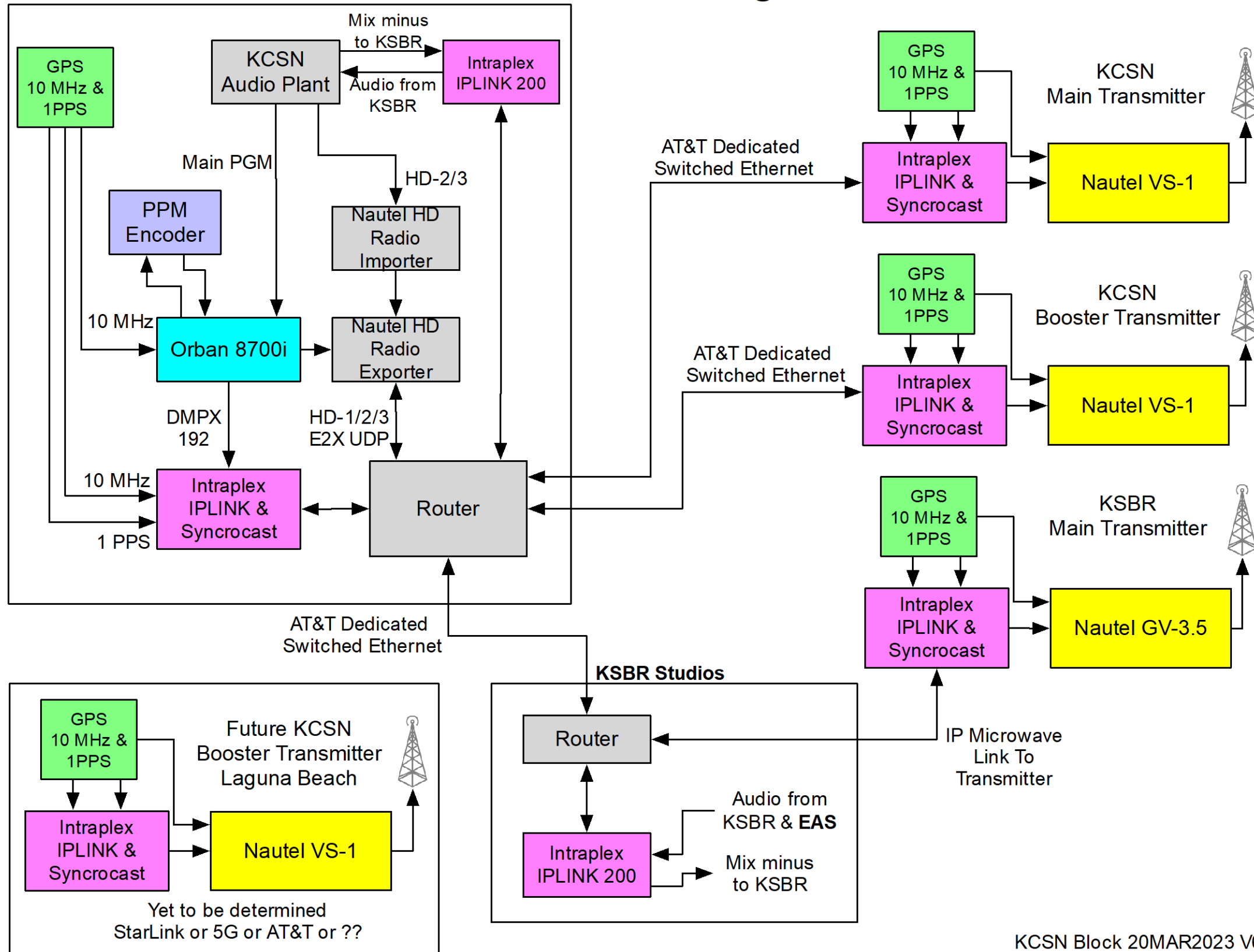
MB

20220606

V4.1



# KCSN Block Diagram



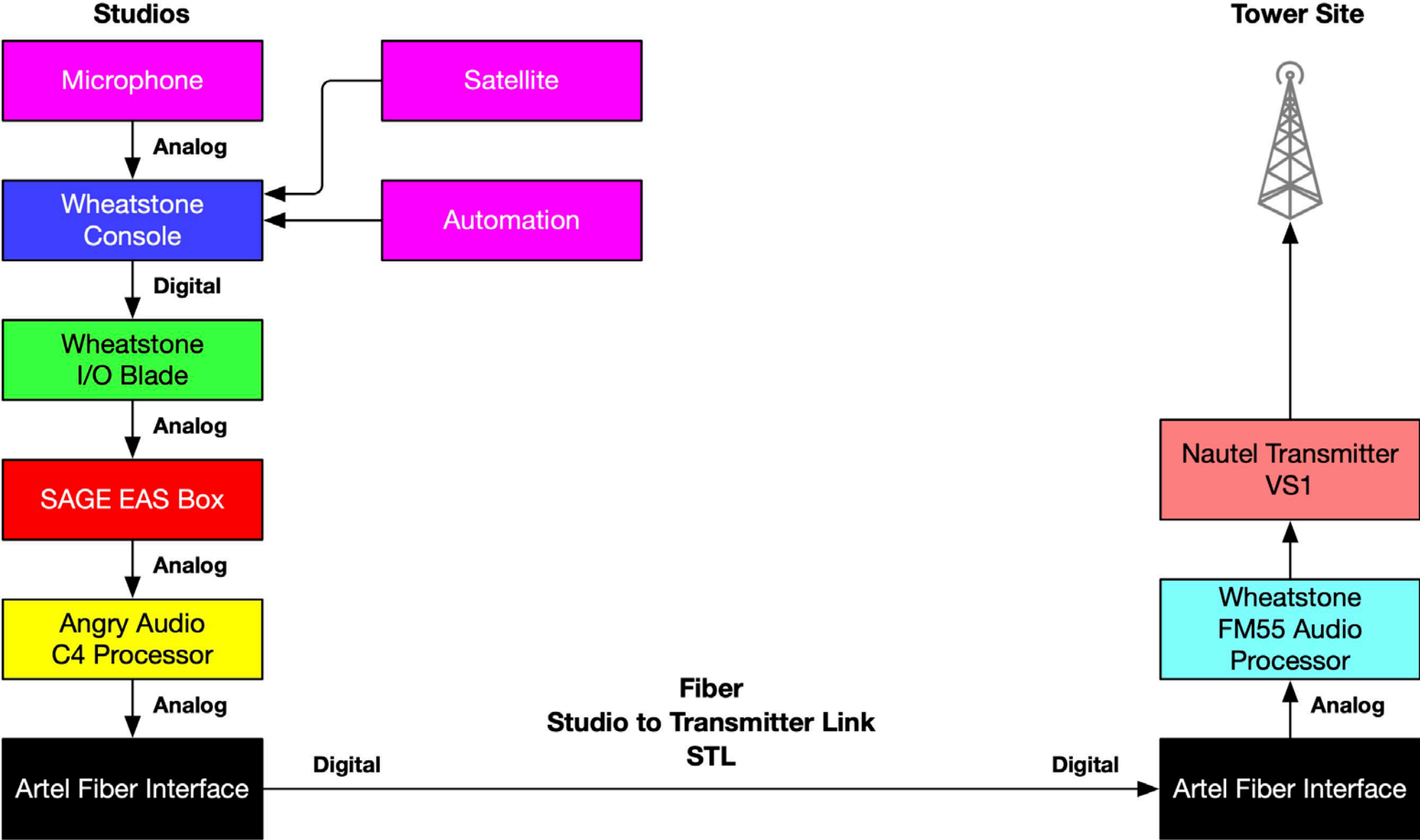
# Airchain Evaluation

- Make a block diagram
  - Dig around and find everything in the chain
  - Look in every rack and closet!
  - You might be surprised what you find
    - Cascaded processing?
  - Look at unnecessary digital to analog and analog to digital conversions
- Listen to everything!





WHRU Block Diagram

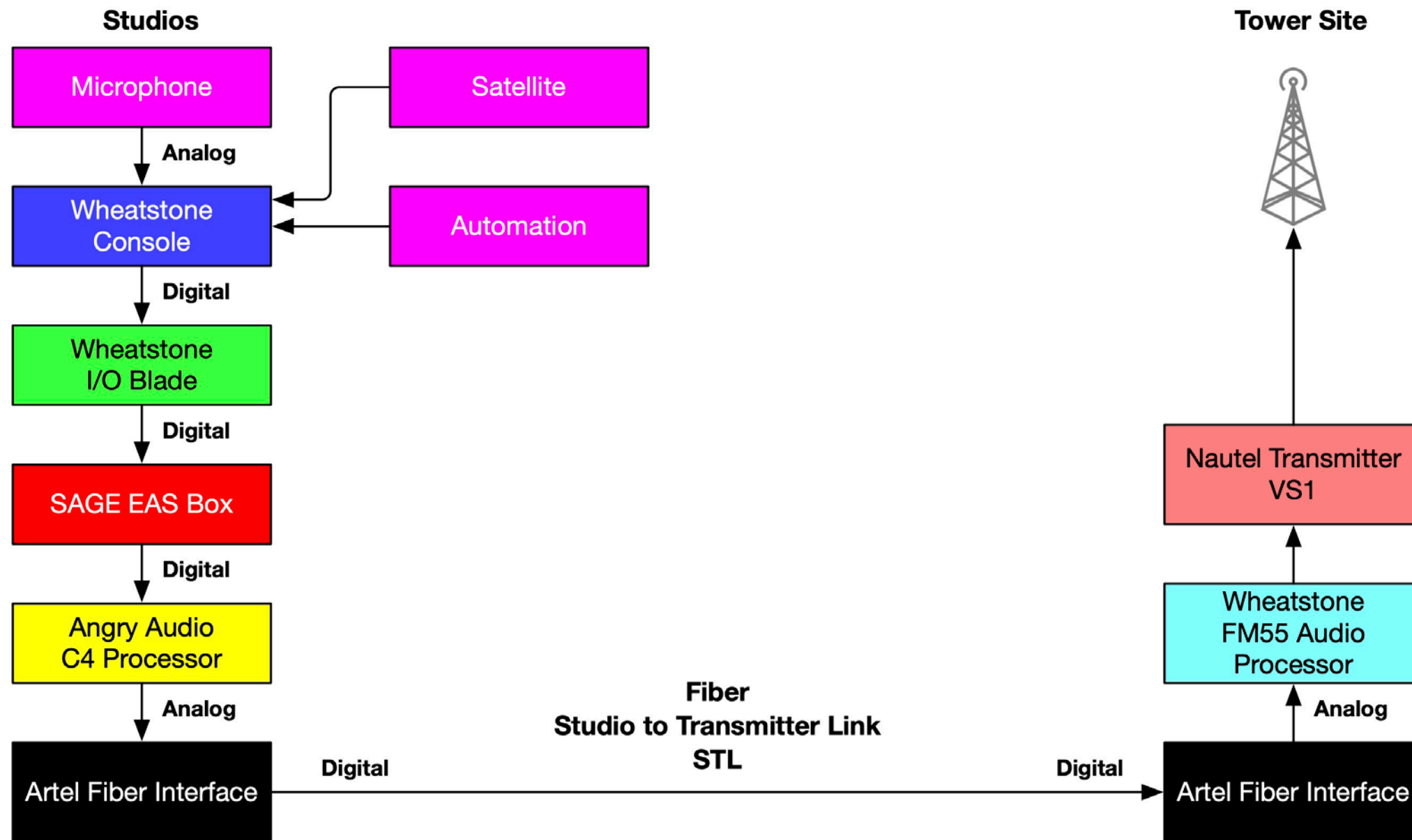


# Air Chain Evaluation

- Quick/easy fixes
  - Swap the analog to digital
  - It's a cable move
  - Zero Cost



## WHRU Block Diagram



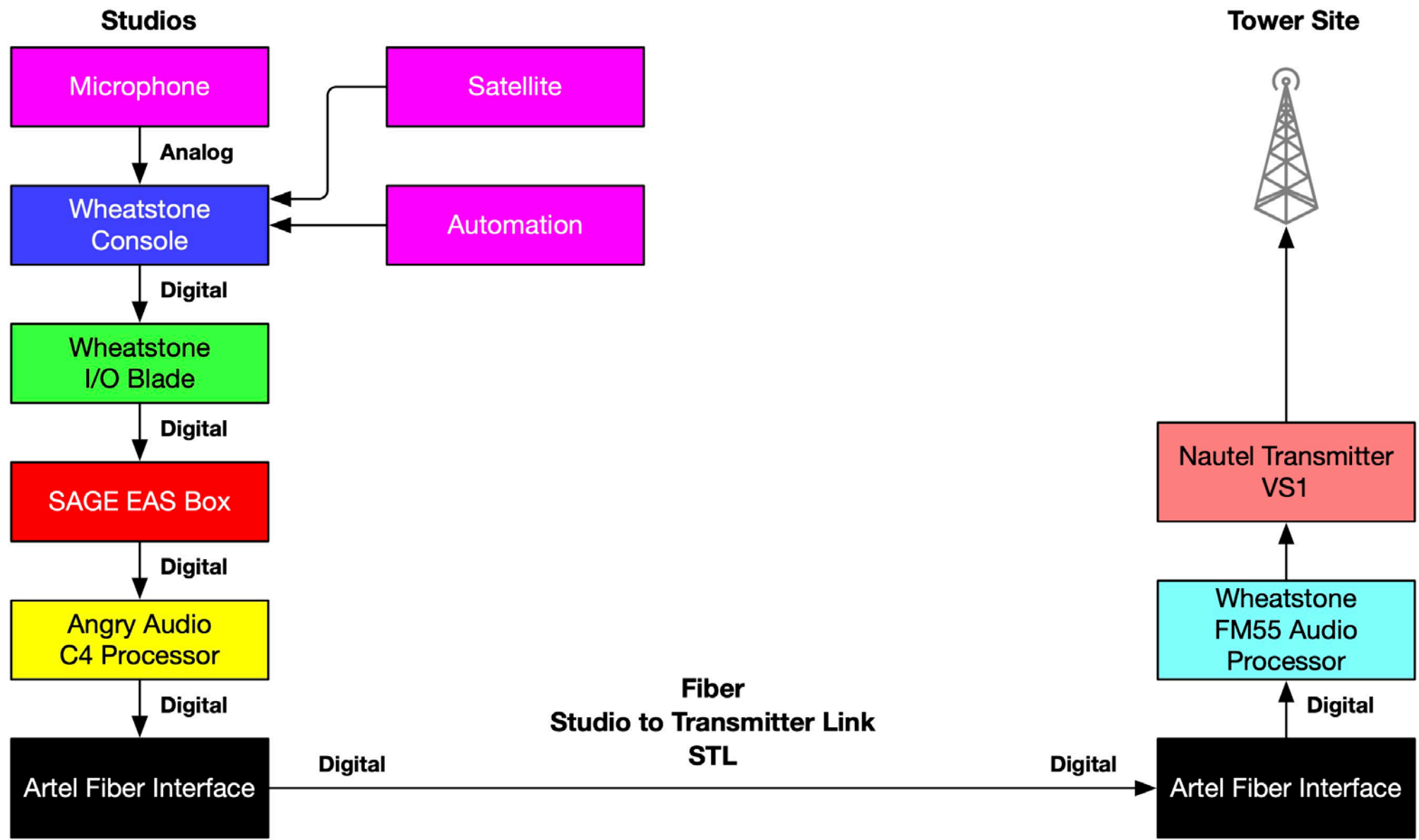
# Air Chain Evaluation

- The Artel fiber interfaces are analog I/O only
- Swap those out for AES I/O and you have a complete digital airchain





WHRU Block Diagram



# Air Chain Evaluation

- The advantage of an all digital airchain
  - Better signal to noise
  - Lower distortion
  - Better PPM encoding
  - Better Audio!



# Airchain Evaluation

- STL Evaluation
  - Nick Straka @ DNAV says “There are a lot of Ugly STL’s out there”
  - If the STL is old enough to “drink” you might need to look at replacing it
  - Lots of options these days for STL



# Air Chain Evaluation

- STL Evaluation
  - If you are running a microwave STL when was the last time you looked at it?
  - Receive level the same when it got installed?
  - Receive level within a couple of dB of the predicted path?
  - Looked at the error rate on the digital STL?
  - Listened to the output of it?



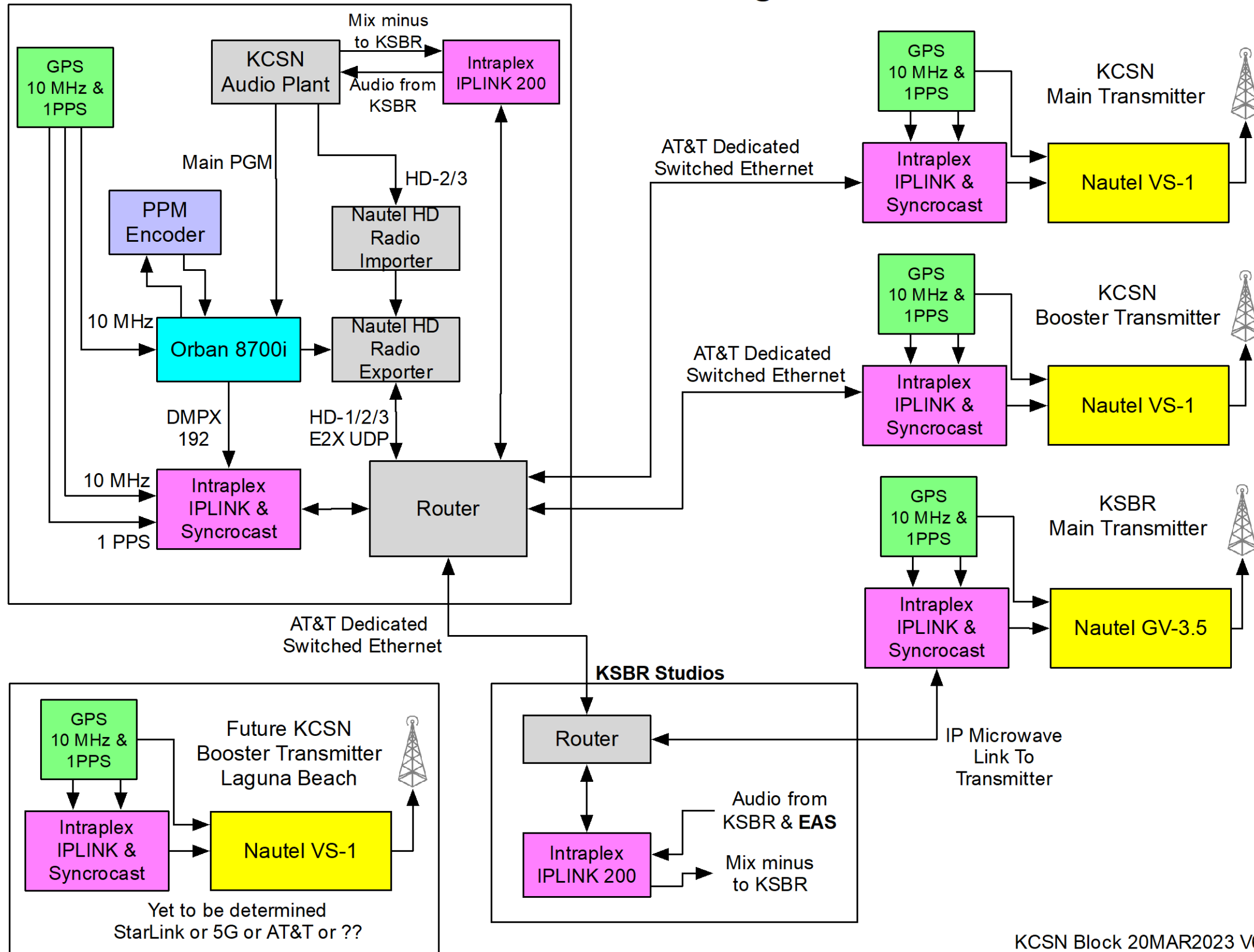
# Air Chain Evaluation

- STL Evaluation
  - Dark Fiber
  - Public Internet
  - Dedicated Switched Ethernet
  - IP based microwave (licensed)
  - Backed up with 5G or Starlink or your existing STL





# KCSN Block Diagram

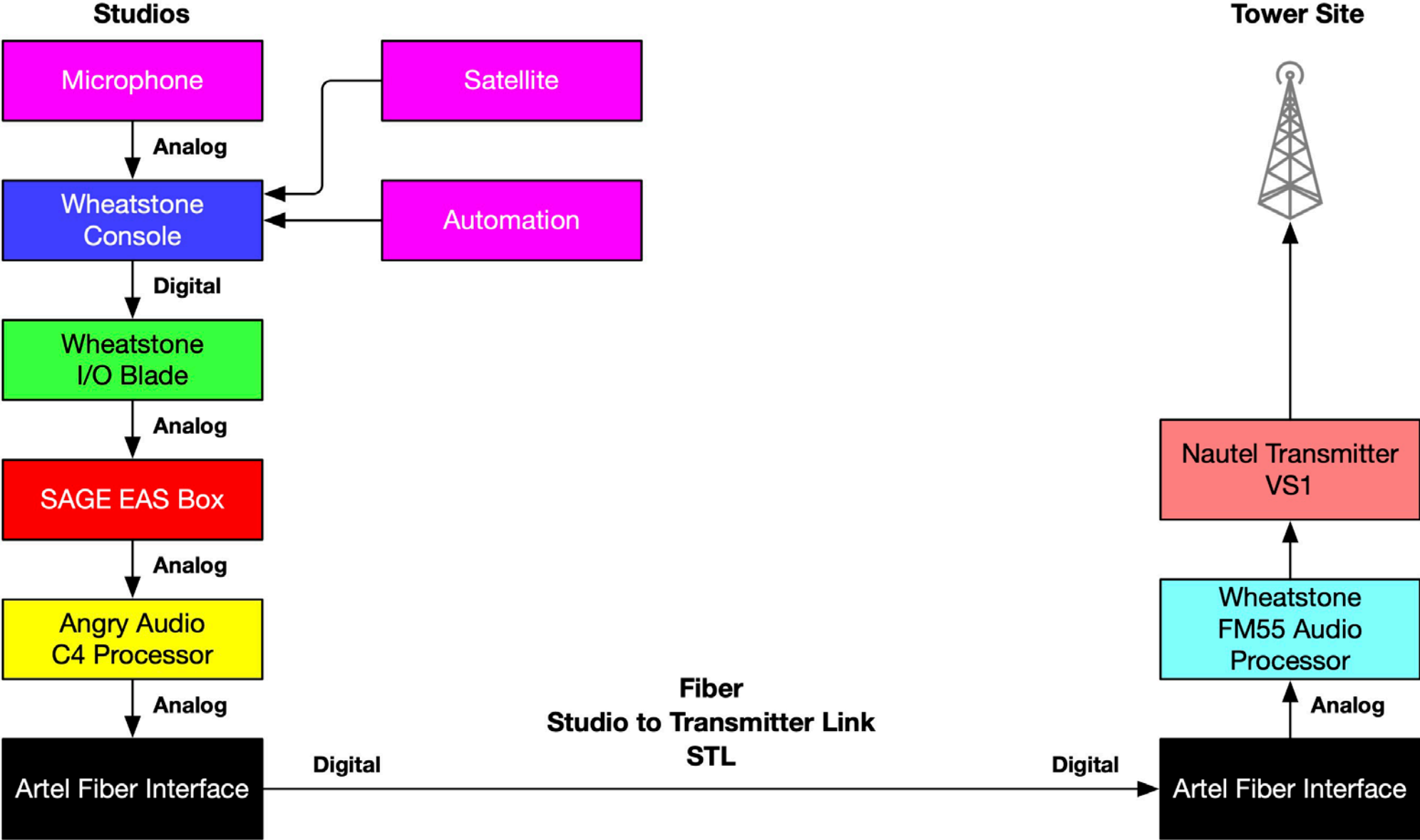


# Air Chain Evaluation

- STL Evaluation
  - AGC before STL
  - Throwback to the days of analog STL
  - Have to defeat the AGC in the processor
    - Or there will be a War between them
    - Pumping and breathing = Bad Audio



WHRU Block Diagram



# Air Chain Evaluation

- STL Evaluation
  - AGC before STL
    - Must be setup correctly
    - Orban ACG should be set for 9 dB to 12 dB of AGC action with “Nominal” plant level
      - This is the #1 problem I find in the field
    - This gives you 24 dB of correction



# Air Chain Evaluation

- STL Evaluation
  - AGC before STL
    - You might find with a great digital STL that this is unnecessary
    - Less is always More with air chains!



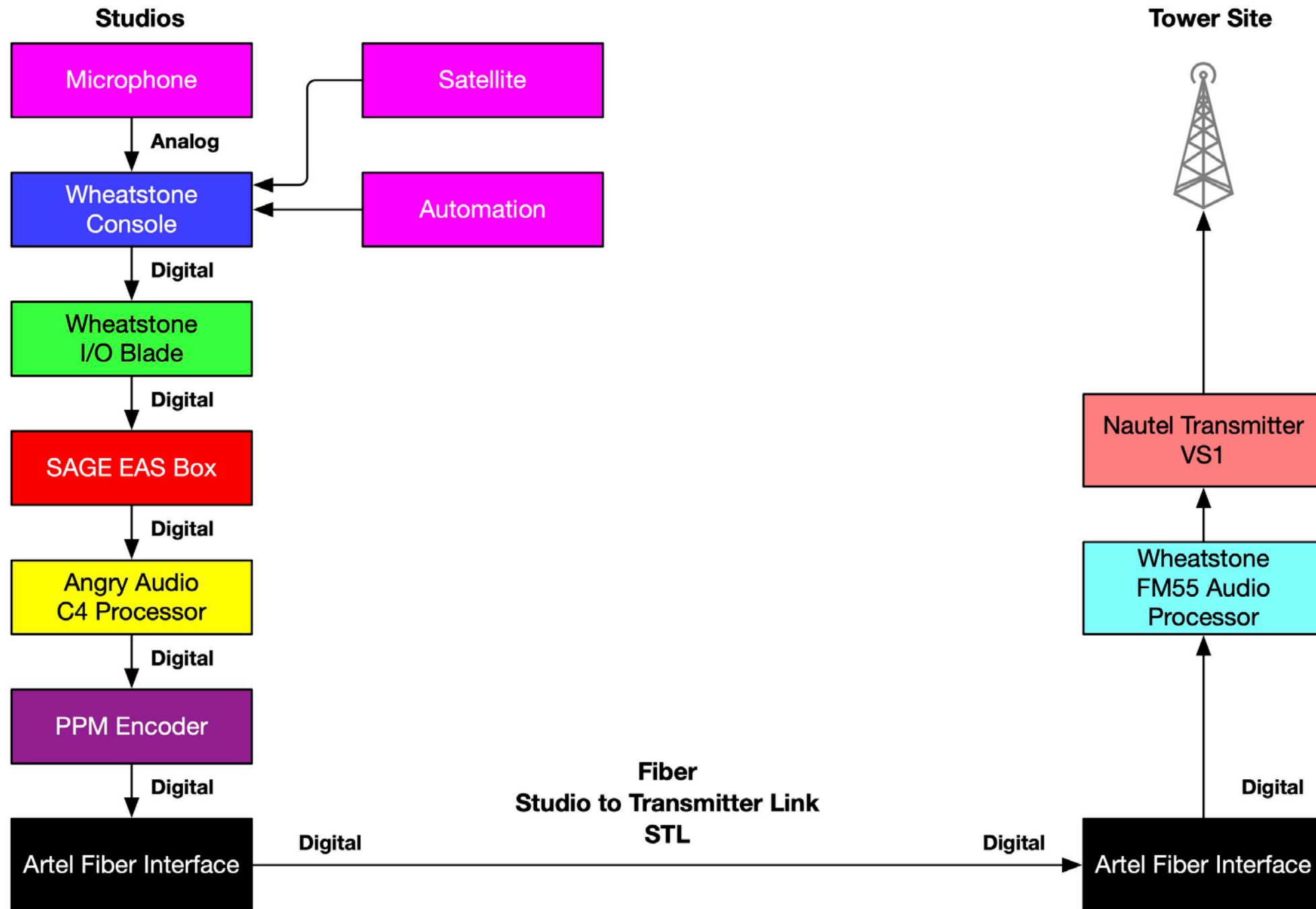


# Air Chain Evaluation

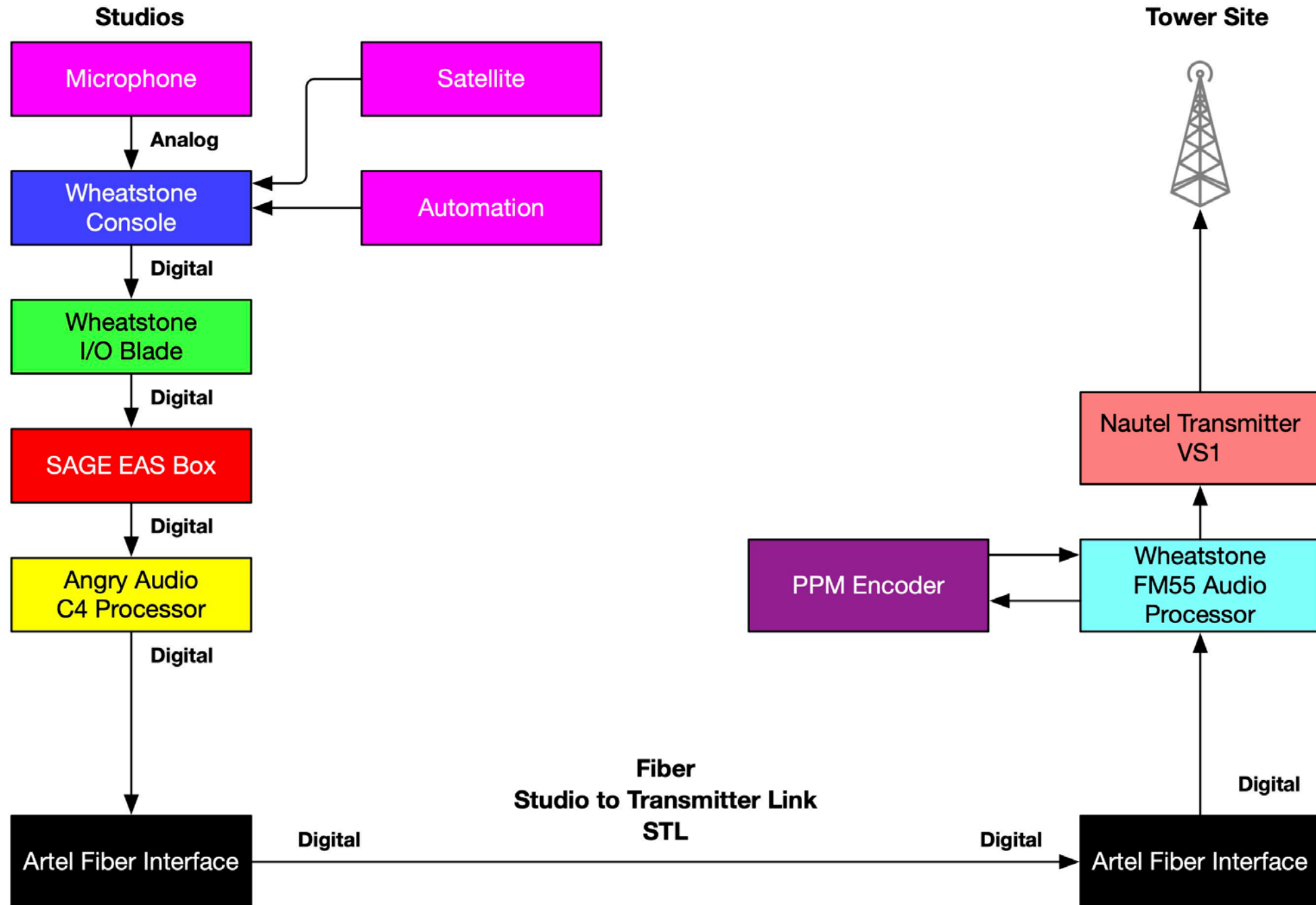
- PPM Encoding
  - PPM encoding requires the cleanest, highest density audio you can feed the encoder with
    - Bad audio or poorly processed audio will negatively impact PPM encodability
  - At a minimum PPM encoding should be done after the AGC



## WHRU Block Diagram



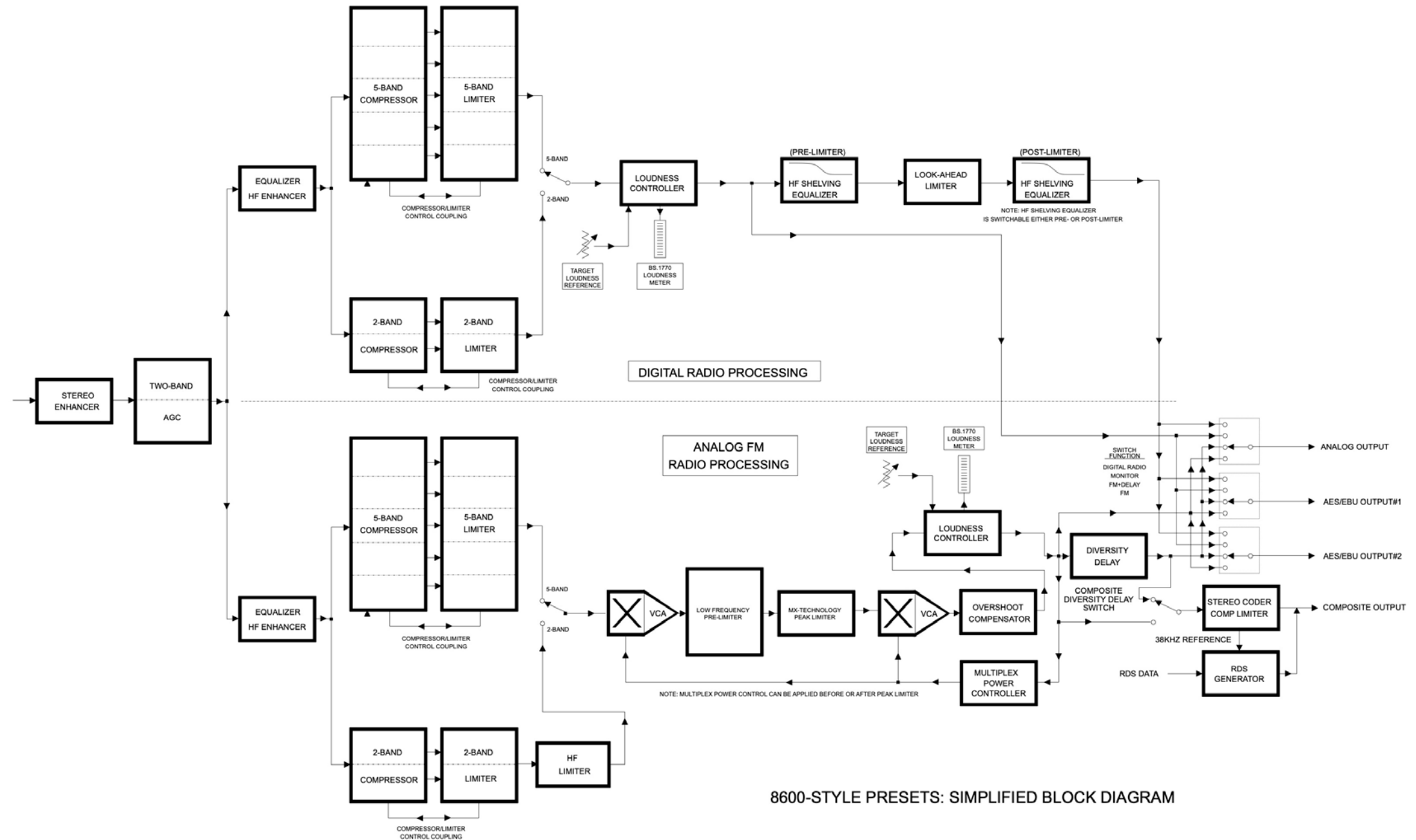
## WHRU Block Diagram



# Air Chain Evaluation

- PPM Encoding
  - It is significantly more effective to encode PPM after all of the multiband processing and before the safety limiter
  - That requires dual PPM encoders if you are running HD
  - Audio processors with onboard PPM encoding are more effective than external outboard hardware encoders even with “PPM Enhancers”





8600-STYLE PRESETS: SIMPLIFIED BLOCK DIAGRAM



# Air Chain Evaluation

- PPM Encoding
  - Do not use lossy codecs on PPM encoded audio
  - Be wary of lossy compressed composite schemes too
  - These can seriously degrade your PPM encoding and damage your Nielsen numbers
  - By upwards of 20%!



# Air Chain Microphones

- Typical Dynamic Mics
  - EV RE 20 series
  - Shure SM7
  - Sennheiser MD421
  - Neumann BCM-705
  - Heil PR40



# Air Chain Microphones

- Dynamic Microphones
- They tend to not pickup room problems and extraneous noise
- They can have reduced HF response
- Output levels are typically in the range of -50 dB to -60 dB measured at 1 Pascal (94 dB SPL)
- Which means at a typical conversation level of 70 dB SPL the output level is going to be in the range of -74 dB to -86 dB
  - Mic preamp is going to have to be well designed



**RE20**  
**Variable-D®**  
**Dynamic Cardioid**  
**Microphone**



### Key Features:

- Favorite of broadcast show hosts and voice-over studios
- Ideal for instrument recording, especially kick drums and acoustic guitars
- Studio condenser response yet no powering required and immune to overloading
- Large Acoustalloy diaphragm and low-mass aluminum voice-coil
- Dual-ported, continuously Variable-D® with minimal proximity effect
- Steel case and hum-bucking coil provide exceptional magnetic shielding

### General Description:

The Electro-Voice RE20 is a professional-quality dynamic cardioid microphone created specially for recording, broadcast and sound-reinforcement applications requiring essentially flat response over a very wide frequency range. The wide frequency response, coupled with excellent transient response, make the RE20 easily comparable to the finest condenser cardioid microphones and an easily operated "bass tilt down" switch corrects spectrum balance for use in long-reach situations or other applications where bass attenuation is needed.

A true cardioid microphone, the RE20 offers greatest rejection at 180° off axis - directly to the rear of the microphone. Pattern control is so consistent that the frequency response is nearly independent of angular location of the sound source, creating virtually no off-axis coloration, yet providing greatest possible rejection of unwanted



### Technical Specifications:

Element Type:	Dynamic
Frequency Response:	45 Hz - 18,000 Hz
Polar Pattern:	Cardioid
Impedance:	150 ohms balanced
Sensitivity, Open Circuit Voltage, 1 kHz:	1.5 mV/pascal
Hum Pickup Level, typical (60 Hz/1 millioersted field):	-130 dBm
Polarity:	Pin 2 will be positive referenced to Pin 3 with positive pressure on diaphragm
Case Material:	Steel
Finish:	Fawn beige

# SM7B Cardioid Dynamic Microphone

## Overview

The SM7B is a selectable frequency response microphone that delivers warm and smooth audio in close-proximity studio and vocal applications. Optimized shielding from external electromagnetic hum, along with internal shock mounting, external windscreens and adjustable bass roll-off and mid-range emphasis response settings provide clean, consistent reproduction.

## Features

- Flat, wide-range frequency response for exceptionally clean and natural reproduction of both music and speech
- Bass rolloff and mid-range emphasis (presence boost) controls with graphic display of response setting
- Improved rejection of electromagnetic hum, optimized for shielding against broadband interference emitted by computer monitors
- Internal “air suspension” shock isolation virtually eliminates mechanical noise transmission
- Highly effective pop filter eliminates need for any add-on protection against explosive breath sounds, even for close-up vocals or narration
- Now shipping with the A7WS detachable windscreen, designed to reduce plosive sounds and gives a warmer tone for close-talk vocals
- Yoke mounting with captive stand nut for easy mounting and dismounting provides precise control of microphone position
- Classic cardioid polar pattern, uniform with frequency and symmetrical about axis, to provide maximum rejection and minimum coloration of off-axis sound
- Rugged construction and excellent cartridge protection for outstanding reliability

## Available Models

SM7B	Includes foam windscreen, close-talk windscreen, and locking yoke mount.
------	--------------------------------------------------------------------------

## Specifications

Type	Dynamic
Frequency Response	50 to 20,000 Hz
Polar Pattern	Cardioid
Electromagnetic Hum Sensitivity <i>(Typical, Equivalent SPL/milliOersted)</i>	60 Hz: 11 dB 500 Hz: 24 dB 1 kHz: 33 dB
Impedance	150 ohms for connection to microphone inputs rated at 19 to 300 ohms.
Output Level (at 1,000 Hz)	Open Circuit Voltage: – 59.0 dB (1.12 mV) <i>0 dB = 1 volt per Pascal</i>
Switches	Bass rolloff and mid-range emphasis: Slotted response selector switches.
Cartridge Shock Mount	Internal air-suspension shock and vibration isolator.
Microphone Connector	Three-pin professional audio (XLR)
Swivel Assembly	Integrated, captive nut for ease of attachment to stand, fits 5/8 in.–27 thread.
Polarity	Positive pressure on diaphragm produces positive voltage on pin 2 relative to pin 3.
Case	Dark gray enamel aluminum and steel case with dark gray foam windscreen.
Net Weight	765.4 grams (1 lb. 11. oz.)



SM7B



# Air Chain Microphones

- Dynamic Microphones
- How big a problem is the output level of dynamic mics?
- Shure released an SM7dB with a switchable internal preamp with up to 28 dB of gain
- EV released the RE27ND which has about 5 dB more output level than an RE20



**RE27N/D**  
**Variable-D® N/DYM®**  
**Dynamic Cardioid**  
**Microphone**



## Key Features:

- Studio condenser performance from self-generating transducer
- Consummate announce microphone
- Ideal for sampling
- Switch-selected E.Q.
- Effective internal shock, pop and wind protection
- Exceptional sensitivity assures high signal-to-noise



## General Description:

The Electro-Voice RE27N/D is a professional-quality dynamic cardioid microphone designed for broadcast production announce and voice-over, high-quality recording and sound reinforcement applications. The RE27N/D utilizes a revolutionary neodymium-alloy magnet and a reinforced diaphragm dome, a combination offering increased sensitivity (up to 6-dB more output), undistorted output at high sound pressure levels and an extended high-frequency response. The exceptional sensitivity of the RE27N/D, excellent transient response and inherently low noise of the dynamic transducer, all combine to ensure a superior signal-to-noise ratio, easily comparable to the finest condenser cardioid microphones. to

## Technical Specifications:

Generating Element:	Dynamic N/DYM Magnet Structure
Frequency Response:	45 - 20,000 Hz
Polar Pattern:	Cardioid
Impedance:	150 ohms balanced
Sensitivity, Open Circuit Voltage:	2.52 mV/pascal = 1 kHz
Power Level, 1 kHz (0 dB = 1 mV/Pascal):	-51 dB
Hum Pickup Level, typical (60 Hz/ 1 millioersted field):	-130 dBm

# Air Chain Microphones

- Typical Condenser Mics
  - Neumann U-87
  - Neumann BCM-104
  - AKG 414



# Air Chain Microphones

- Condenser Microphones
- They tend to pickup room problems and extraneous noise
- Output levels are typically in the range of -31 dB to -36 dB measured at 1 Pascal (94 dB SPL) which is about 20 dB higher than a dynamic mic
- Which means at a typical conversation level of 70 dB SPL the output level is going to be in the range of -55 dB to -60 dB
  - Mic preamp is not going to be as critical





Acoustical operating principle	Pressure gradient transducer
Directional Pattern	Omnidirectional, cardioid, figure-8
Frequency Range	20 Hz ... 20 kHz
Sensitivity at 1 kHz into 1 kohm	20/28/22 mV/Pa $\pm$ 1 dB (Omni/cardioid/figure-8)
Rated Impedance	200 ohms
Rated load impedance	1 kohms
Equivalent noise level, CCIR <sup>1)</sup>	26/23/25 dB (Omni/cardioid/figure-8)
Equivalent noise level, A-weighted <sup>1)</sup>	15/12/14 dB-A (Omni/cardioid/figure-8)
Maximum SPL for THD 0.5% <sup>2)</sup>	117 dB (cardioid)
Maximum SPL for THD 0.5% with preattenuation <sup>2)</sup>	127 dB
Signal-to-noise ratio, CCIR (re. 94 dB SPL) <sup>1)</sup>	68/71/69 dB (Omni/cardioid/figure-8)
Signal-to-noise ratio, A-weighted (re. 94 dB SPL) <sup>1)</sup>	79/82/80 dB (Omni/cardioid/figure-8)
Maximum output voltage	-6 dBu
Supply voltage (P48, IEC 61938)	48 V $\pm$ 4 V





Acoustical operating principle	Pressure gradient transducer
Directional Pattern	Cardioid
Frequency Range	20 Hz ... 20 kHz
Sensitivity at 1 kHz into 1 kohm	22 mV/Pa = -33.1 dBV ± 1 dB
Sensitivity at -14 dB attenuation	4.4 mV/Pa
Rated Impedance	50 ohms
Rated load impedance	1 kohms
Equivalent noise level, CCIR <sup>1)</sup>	18 dB
Equivalent noise level, A-weighted <sup>1)</sup>	7 dB-A
Maximum SPL for THD 0.5% <sup>2)</sup>	138 dB
Maximum SPL for THD 0.5% with preattenuation <sup>2)</sup>	152 dB
Signal-to-noise ratio, CCIR (re. 94 dB SPL) <sup>1)</sup>	76 dB
Signal-to-noise ratio, A-weighted (re. 94 dB SPL) <sup>1)</sup>	87 dB
Maximum output voltage	10 dBu
Supply voltage (P48, IEC 61938)	48 V ± 4 V



# Air Chain Microphones

- Mic Preamps
- There is a dearth of well-designed mic preamps
- Many sound OK at low gain but fall apart at 60 dB to 70 dB of gain that dynamic mics typically need in a broadcast environment
- Listen for lack of high frequencies, hard/elongated/unnatural sibilance & excessive noise
- You aren't going to be able to fix those problems with processing



# Air Chain Microphones

- Mics & Preamps
  - Listen to the mics and preamps carefully!
  - Problems will be very difficult to fix
  - And don't ignore room acoustics
    - Rooms that have bad acoustics are going to sound bad on the air



# Air Chain Human Factor

- Board ops & Talent
  - Training Training Training
  - Board Metering and what it means
  - What faders do and how to use them
  - Microphones





iSL 20.2



TIMER

16 input channels with faders and buttons.

Buttons: INPUT, TAKE, PGM 1-16, REC, OFF LINE, CUE, FB, ON, OFF.

Faders: 16 vertical sliders for volume control.

Labels: Mic 1, Mic 2, Mic 3, Mic 4, Mic 5, WO 1, WO 2, WO 3, WO 4, WOMix, ISDN 1A, VoxPro, CoolEdit, NEWS, NPR, NEWS.

MONITOR



TALKBACK CUE



DFS  
DELAY  
ON  
OFF  
SCMP

TIMER  
LAMP  
STOP

EAS  
SAS

SPEAKER HEADSET

HEADSET

# Audio Processing 101

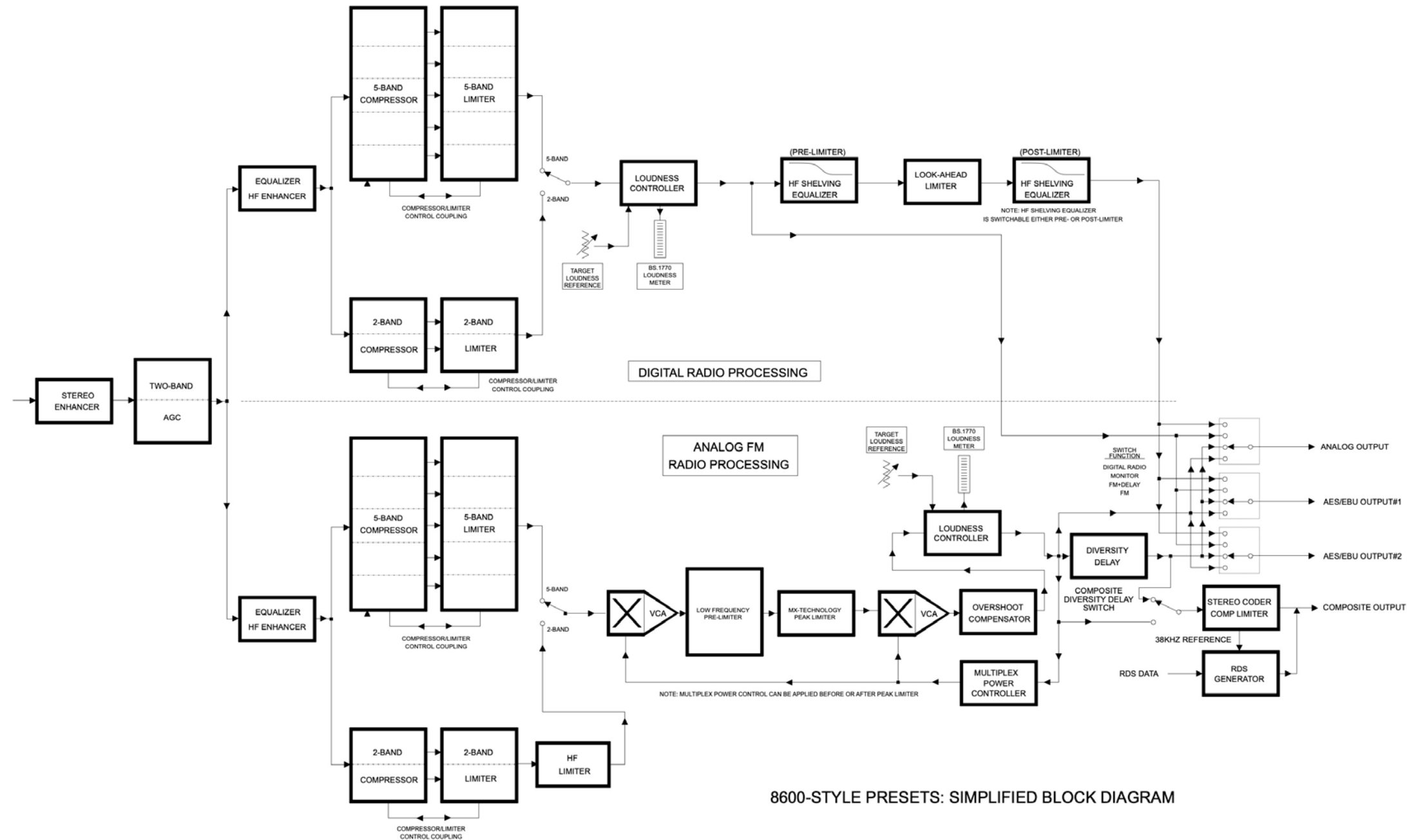
- Consistent loudness
  - Between mics, music, spots, audio from networks
- Consistent spectral balance
- Sonic Signature



# Audio Processing

- Uses
  - AGC Automatic Gain Control
  - Compression
  - Limiting





8600-STYLE PRESETS: SIMPLIFIED BLOCK DIAGRAM

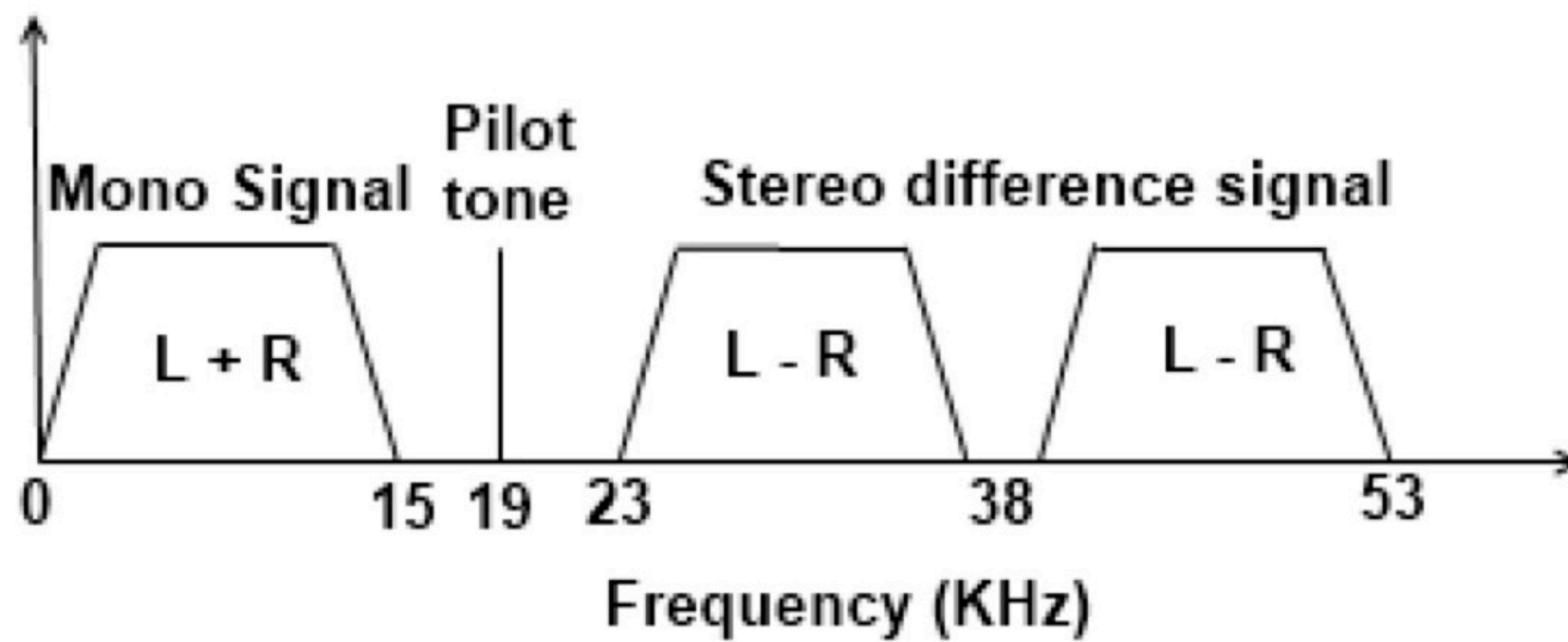


# Audio Processing

- Creates
  - Composite
    - L+R
    - L-R
    - 19 kHz Pilot
  - Adds 75 uS pre-emphasis
  - Analog & Digital



Amplitude



# Audio Processing

- Read the Quick Start Guide!
- Read the manual
- Audition a couple of the factory presets
- Pick one that gets you close and go from there
- On Orban processors use the Less-More control





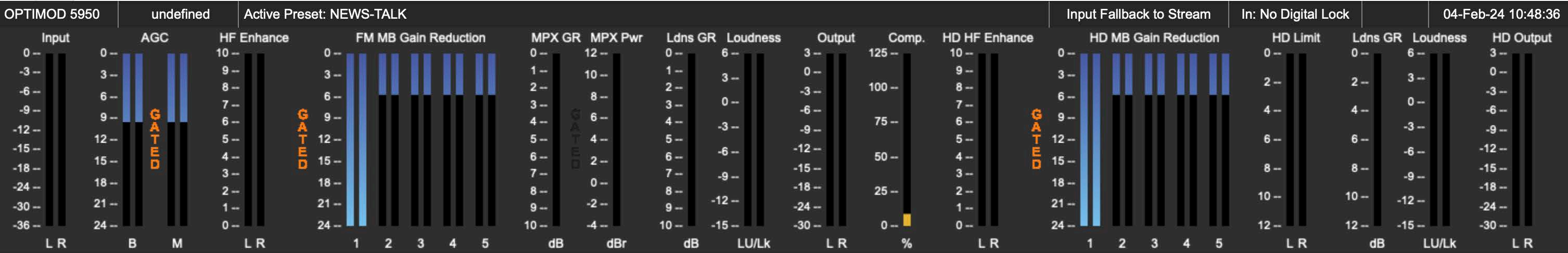
- NEWS-TALK
- PROTECT-0DB
- ROCK-DENSE
- ROCK-GEN UL
- ROCK-MEDIUM
- ROCK-MEDIUM MX
- ROCK-MEDIUM+LOWBASS
- ROCK-MEDIUM+MIDBASS
- ROCK-OPEN
- ROCK-OPEN UL
- ROCK-SMOOTH
- ROCK-SMOOTH MX
- ROCK-SOFT
- ROCK-SOFT MX
- SMOOTH JAZZ
- SMOOTH JAZZ MX
- SPORTS
- URBAN UL
- URBAN-LIGHT
- User -----
- MKE EFX
- MKE EFX A
- MKE EFX Louder
- MKE Full Band

Recall Preset

Save Preset

Delete Preset

NEWS-TALK



Processing Parameters

Presets

I/O Settings

System

Less-More

Stereo Enhancer

AGC

EQ

Multiband

Compressors

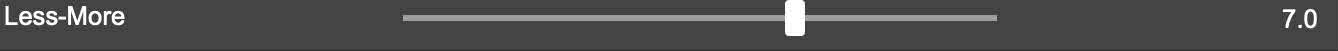
Speech Mode

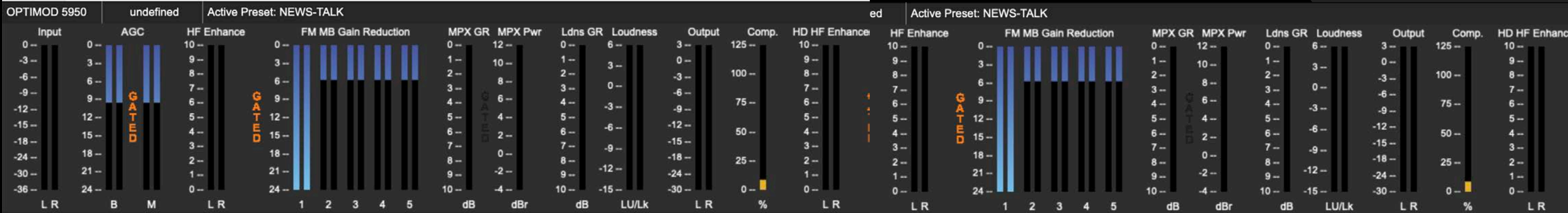
Bandmix

Distortion

Final Clipping

HD Limiting





Active Preset: NEWS-TALK

HF Enhance

FM MB Gain Reduction

MPX GR

MPX Pwr

Ldns GR

Loudness

Output

Comp.

HD HF Enhance

0--

3--

6--

9--

12--

15--

18--

21--

24--

L R

1

2

3

4

5

0--

1--

2--

3--

4--

5--

6--

7--

8--

9--

10--

dB

12--

10--

8--

6--

4--

2--

0--

-2--

-4--

dBr

0--

1--

2--

3--

4--

5--

6--

7--

8--

9--

10--

dB

6--

3--

0--

-3--

-6--

-9--

-12--

-15--

LU/Lk

3--

0--

-3--

-6--

-9--

-12--

-15--

-18--

-24--

-30--

L R

125--

100--

75--

50--

25--

0--

%

10--

9--

8--

7--

6--

5--

4--


3--

2--

1--

0--

L R



Processing Parameters

Presets

I/O Settings

System

Less-More

Stereo Enhancer

AGC

EQ

Multiband

Compressors

Speech Mode

Bandmix

Distortion

Final Clipping

HD Limiting

MULTIBAND

Multiband Drive11 dB

Multiband ReleaseFast

Down Expander-6.0 dB

B5 Down Expander Delta Thresh0.0 dB

Down Expander Stereo CoupleOnOff

Multiband Gate Threshold-35 dB

B1/B2 Crossover100Hz

MULTIBAND COUPLING

Band 2>1 Coupling50 %

Band 2>3 Coupling0 %

Band 3>2 Coupling0 %

Band 3>4 Coupling30 %

Band 4>5 Coupling100 %

MULTIBAND MAX DELTA GR

B1 Max Delta GR0 dB

Processing Parameters

Presets

I/O Settings

System

MULTIBAND ATTACK

B1 Attack16 ms

B2 Attack10 ms

B3 Attack10 ms

B4 Attack10 ms

B5 Attack25 ms

MULTIBAND DELTA RELEASE

B1 Delta Release0

B2 Delta Release0

B3 Delta Release0

B4 Delta Release0

B5 Delta Release6

MULTIBAND COMPRESSOR THRESH

B1 Compression Threshold-16.00 dB

B2 Compression Threshold-6.00 dB

B3 Compression Threshold-9.00 dB

# Introducing: Orban 5950

- Next generation of FM processing based upon 50 years of FM Processing experience



**Now Shipping!**

**Best of  
Show  
2023**

**RADIO**WORLD

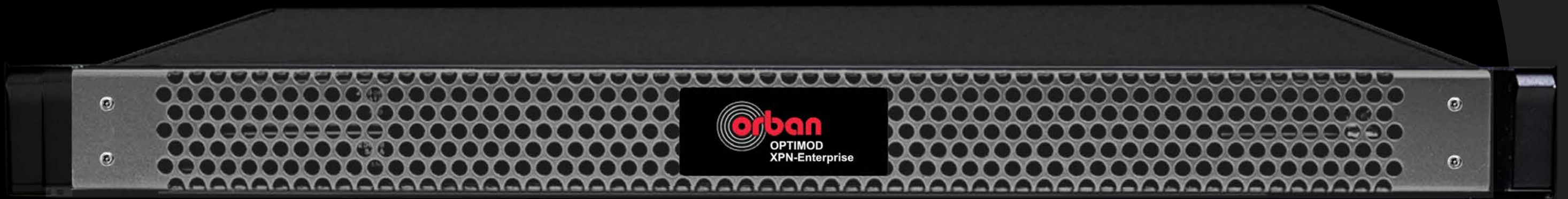
**WINNER**





# Introducing: Orban XPN-Enterprise

- Linux-based Dell Blade
- Processing power of 8 OPTIMOD 8700i in 1RU using FM/HD Nodes



**Shipping Now!**



# Resources

- Mike Pappas [mike@orban.com](mailto:mike@orban.com)
- <https://products.electrovoice.com/na/en/re20>
- <https://www.shure.com/en-US/products/microphones/sm7b?variant=SM7B>
- <https://www.neumann.com/en-en>
- <https://afar.net/rf-link-budget-calculator/>



Thank You!



MIDWEST  REGIONAL

BROADCASTERS CLINIC