



Remote Production Workflows, Advantages, and Opportunities

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Shaping the Future of **Live Video**

Remote Production



Many ways this can be produced (vehicle, flight pack, remote studio, production services)

New workflows/solutions to cover more events using IP, Broadcast Studio, Cloud

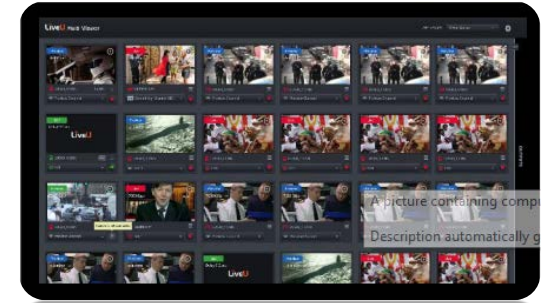
News Road Show

Sports, Fairs, Local Events, Holiday Events

Special Events, Shows

Use the tools you have, utilize new tech, or build over time

Why Use IP Solutions



REMI with IP
(Cell, SAT,
ETH/Wi-Fi)



More cost
effective



Requires less
resources (Field,
studio, etc.)



Ability to cover
more events,
generate more
revenue,
distribute via
IP



Utilize broadcast
center's current
technology
(Graphics,
Switching, Comms)



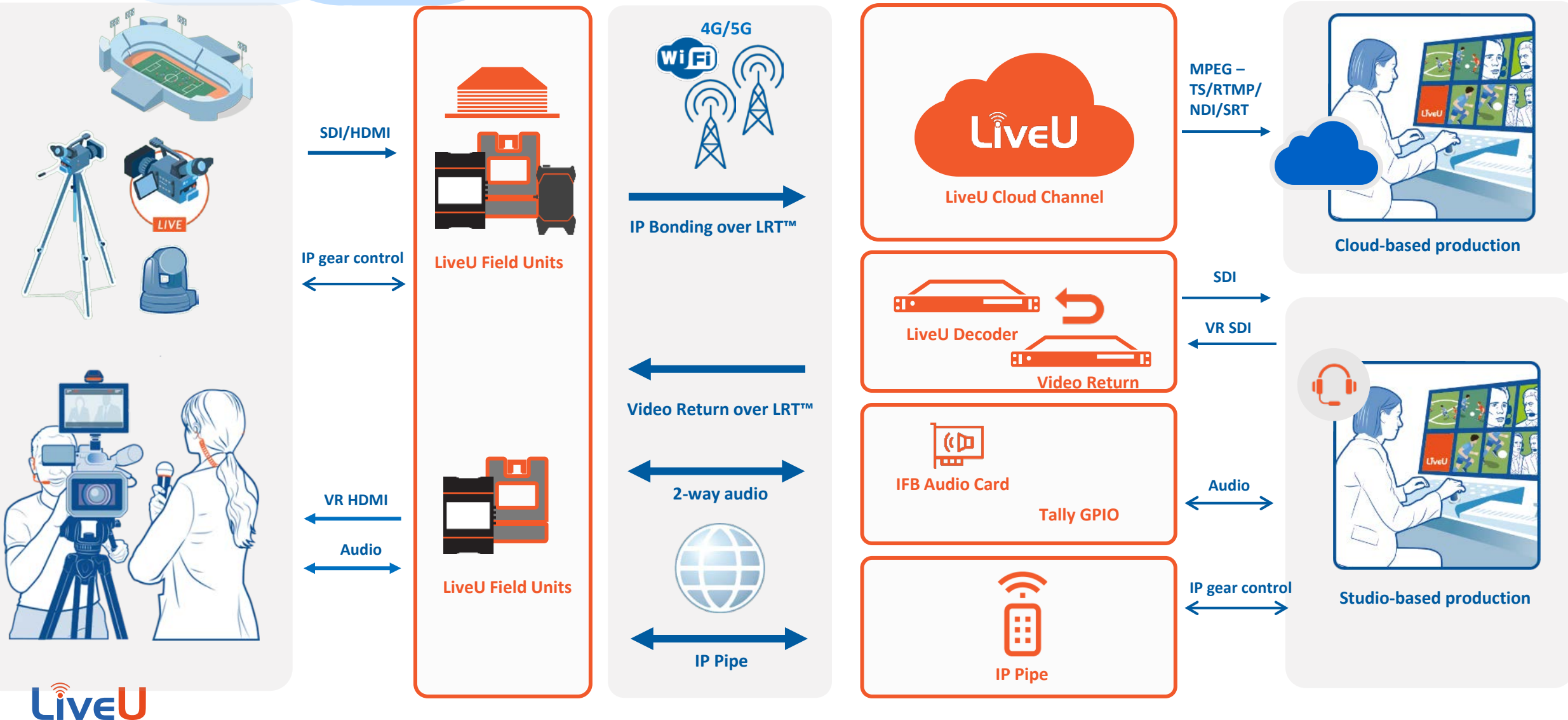
Ability to
expand over
time or
seasonal
solutions



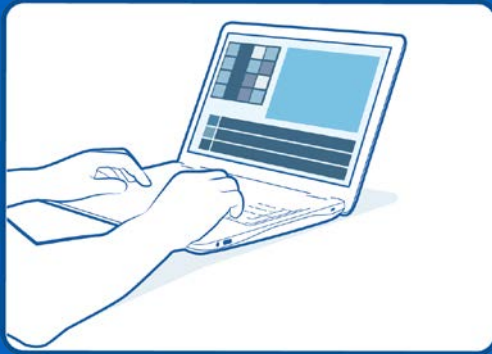
Ability to
invest in new
solutions.
Affordable/fle
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entry



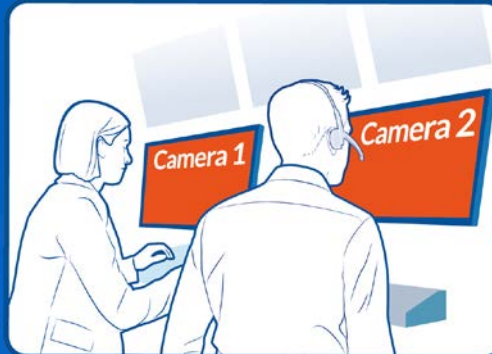
Remote Production/REMI: End-to-End Workflow



Field Collaboration



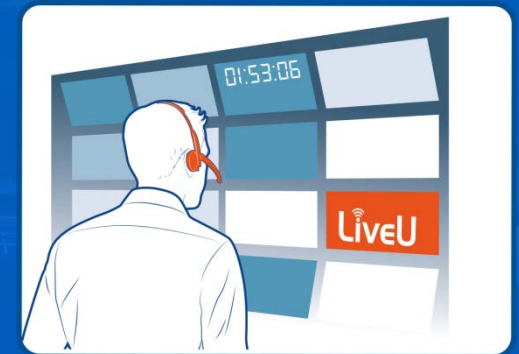
Remotely Control
Production gear via
Browser



Bi-Directional
Audio/Video
Communication



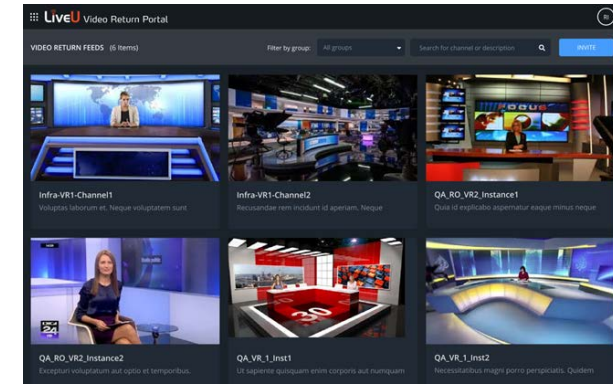
Video Return



Workflow
Management,
Planning, Execution,
Redundancy

Tools for your Remote Workflows/Production

Communicate, Verify,
On-Air, Control PTZ,
CCU, Comms, Data



Don't Forget

Details



Power Resources



Depending on the event, evaluate your bonded IP resources (stadium, security, towers, cost)

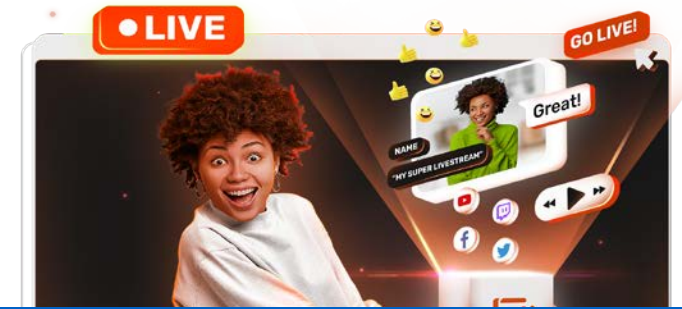


LiveU expert happy to consult, test and perform proof of concept



Location (restrictions, permits)

Cloud *Connect*



Seamlessly interconnect high-quality, low latency live video feeds from the field with any of your cloud-based production platforms.

Going live remotely was never easier

Any **Production Tool**

Combine your LiveU sources with your workflows from Grass Valley, Avid, VizRT, Grabyo, Blackbird and Easy Live

Any **Protocol**

Output your live content over multiple protocols such as RTMP, MPEG-TS, NDI & SRT

Any **Production Setup**

Can be hosted on LiveU's cloud environment, your production cloud environment or any hybrid model

Distribute & Access

Dynamic Share Distribute based on events, on the fly, connect with HUBS (Encompass, SES, LTN), pay per event

Content Discovery accessing global feeds to maximize your content gathering experience

Intuitive User Experience seamlessly consume, share and control feeds

Station Group Share With other station in group or regional sharing pools.

Extend Your Reach grow your exposure and content sharing capabilities, via the Global Directory

Reliable and proven solution used by Tier 1 broadcasters and news agencies worldwide





All good things come to an end!



THANKS FOR YOUR TIME



Q&A