

Engineering Professional Development

Wisconsin Broadcasters Association

- Broadcasters Clinic
 - Radio and TV Technical Sessions
 - Dedicated Equipment Exhibit Space/Time
- Duke Wright Media Technology Institute
 - Business of Broadcasting and Communication Skills
 - Data Networking, Infrastructure and Security
 - Radio Frequency Technology large and small

Where Will Future Electronic Media Technical Professional Come From?

A question we have been asking for YEARS!

Exciting News – In Wisconsin, we are cultivating a path to future success for you and your station/company.

Building a Path for the Future

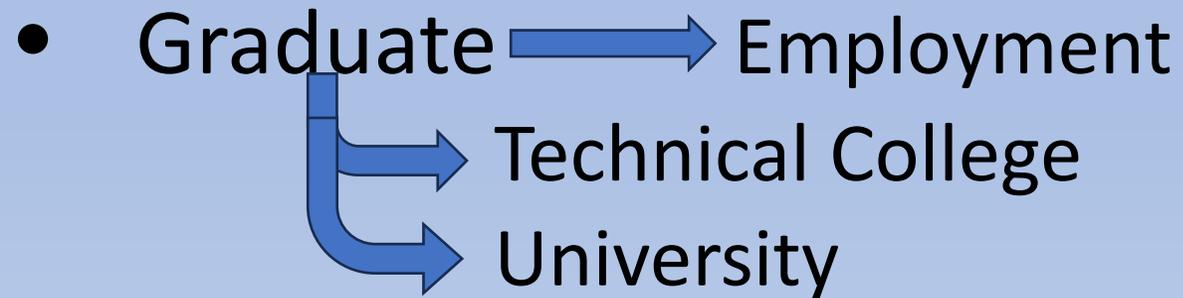
Apprenticeship or Internship?

- Both can be paid
- DWD Youth Apprenticeship is a longer commitment
- ***Find a mentor from your staff or bring back a retiree***

Building a Path for the Future

It Starts with High School Students

- DWD Media Technology Apprenticeship



Building a Path for the Future



- Radio TV Film
 - Engineering and Engineering Technology
 - Electronic Communications Certificate
 - Electronics Certificate
 - Computer Science
 - Information Systems
 - Music Industry Courses

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- Electronic Communications Certificate
 - EGRT 257 – Internet of Things
 - EGRT 325 – Signals and Systems
 - EGRT 342 – Measures, Control & Data Acq.
 - EGRT 350 – Data Comm. & Protocols

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- **Electronics Certificate**
 - EGRT 130 – Basic Electrical Circuits I
 - EGRT 131 – Basic Electrical Circuits II
 - EGRT 232 – Semiconductor Devices
 - EGRT 333 – Linear Circuits

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- Other Relevant Certificates
 - Information Systems – Cyber Security
 - Music Industry Courses
 - Music 113 – Audio Production
 - Music 359 – Audio for Video Techniques

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- <https://uwosh.edu/engineeringtech/certificates/>

Next Steps

1. Ask for help
2. Be a mentor
3. Embrace failure
4. Share this information with your GM
5. Promote the idea to station/corporate
6. It is time to stop whining about the future and do something about it!
7. Recruit, Compensate, Hire, Train, REPEAT